

New Heroes Boulevard

29 – 31 October 2012, Messe Frankfurt/Main, Germany

Great speaking and exhibiting opportunity

You are a start-up or a company with innovative products and services, looking for a new market?

Then join us at World Publishing Expo 2012 in Frankfurt. More than 8,000 decision makers of the newspaper community will be pleased to meet you there.

www.wan-ifra.org/worldpublishingexpo2012



New Heroes Boulevard

Great speaking and exhibiting opportunity

Your stand:



Present your company at the New Heroes Boulevard to more than 8,000 decision makers of the Newspaper-Community:

Stand package at the New Heroes Boulevard:

- 1 counter top with chairs
- 1 plasma screen
- free internet access
- 2 exhibitor passes
- 2 visitor passes (vouchers)

Included in all stand options:

- company entry in the printed and online catalogue (1400 characters incl. spaces)
 Release date for the online catalogue: 2 July 2012
 Deadline for the printed catalogue: 31 August 2012
- Logo and stand number in the 'list of exhibitors' (online)

Forum Media Port:



Present together with a client of yours a case study at the Media Port at one of the following sessions:

Monday, 29 October

- 10.30 13.00 h: Tablet and Mobile Trends
- 14.00 16.30 h: Social Media Best Cases (XMA winners)

Tuesday, 30 October

- 10.30 13.00 h: Digital Innovations
- 14.00 16.30 h: Innovative Advertising

Wednesday, 31 October

- 10.30 13.00 h: Cross-media Publishing
- 14.00 16.00 h: Excellence in Printing (INCQC winners)

Both options - one exceptional package:

- free speaking opportunity at the Media Port
- stand package at the New Heroes Boulevard

The rate? Only EUR 1,990 for 3 days!

Upgrade your Media Port presentation:

- Web banner at the Media Port event website promoting your Media Port presentation
- Logo and stand number in all presentations (linked to the online catalogue entry)
- Publication of a text ad in the Executive News Service Newsletter for 1 week
- company flyer incl. in session folder (min. 50 info packs per session)

The upgrade rate? Only EUR 750 / EUR 890!

Contact:

for exhibiting:

Kerstin Egger, Exhibitor Services Specialist

Phone: +49.6151.733-921 Fax: +49.6151.733-802 kerstin.egger@wan-ifra.org

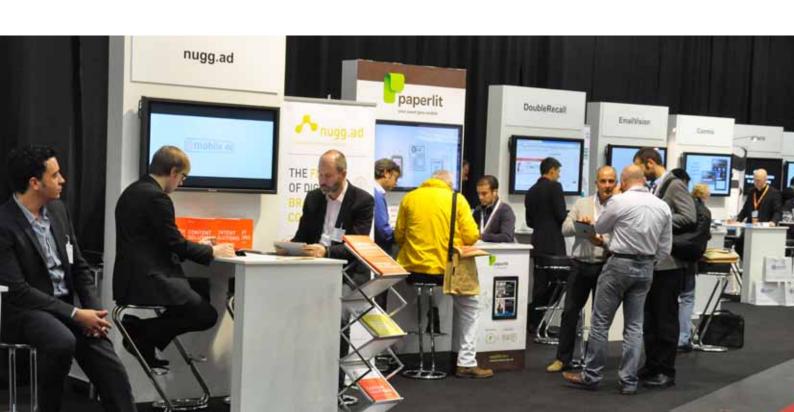
for a presentation slot:

Bettina Falk, Advertising Manager

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Visit us online:

Event Blog: www.wan-ifra.org/wpe2012_blog
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LinkedIn: http://linked.in/WorldPublishingExpo
XING: http://bit.ly/XING_WorldPublishingExpo
URL: www.wan-ifra.org/WorldPublishingExpo2012





New Heroes Boulevard - Stand Space Booking Contract

29 – 31 October 2012, Messe Frankfurt, Germany

Please complete this contract and send or fax to:

WAN-IFRA GmbH & Co. KG · Washingtonplatz 1 · 64287 Darmstadt, Deutschland · Tel. + 49.6151.733-6 · Fax + 49.6151.733-802 · ifraexpo@wan-ifra.org

We herewith book the following stand space:	We are exhibiting at World Publishing Expo for
Our choice:	the first time:
Company address	
Company name	The present contract shall be subject exclusively to the WAN-IFRA GmbH & Co.
Our company name should appear under in all lists of exhibtors.	KG conditions of contract listed in the following. In the event of these containing conflicting regulations, the first-named conditions shall prevail in each case: 1. The special contract conditions for World Publishing Expo 2012 below. / 2. The special
Address	exhibition conditions for World Publishing Expo 2012. / 3. The general WAN-IFRA GmbH $\&$ Co. KG exhibition conditions.
	The exclusive place of jurisdiction for all disputes between the parties arising from this contract is Darmstadt/Germany. The contract is subject exclusively to German
Contact	law.
Position	
Telephone Fax	Place and Date Signature and company stamp
E-mail	by signing this contract I accept the general terms and conditions of WAN-IFRA
Web site	
VAT No	
We are WAN-IFRA Member yes no	
Payment details (please select a method of payment):	
Please send me an invoice	Please address the invoice to
Please debit my credit card	Company
American Express Visa Euro-/Mastercard Diners	Last rname
Card No.	First name
valid until Card Security Code (CSC/CVC)	Position
Card Holder	Street
	Postal code, city
Signature	Country

Special Contract Conditions for New Heroes Boulevard

1. Terms of Payment

The invoices for the stand space will be sent out from WAN-IFRA GmbH & Co. KG, Darmstadt. They are payable on receipt of invoice. If payment is not received within one month of the date of the invoice, WAN-IFRA GmbH & Co. KG reserves the right to offer your choice of stand space to other interested parties. As the contract remains valid, however, we will give you a suitable alternative stand space.

The rental owed by the applicant remains due.

2. Modification of the invoice address

Later modifications of the invoice address will be charged with EUR 25.-.

3. Cancellation of Stand Space

In the case of cancellation the full amount shall become due.

Notices of cancellation of stand space will be accepted in written form only.