

New Heroes Boulevard

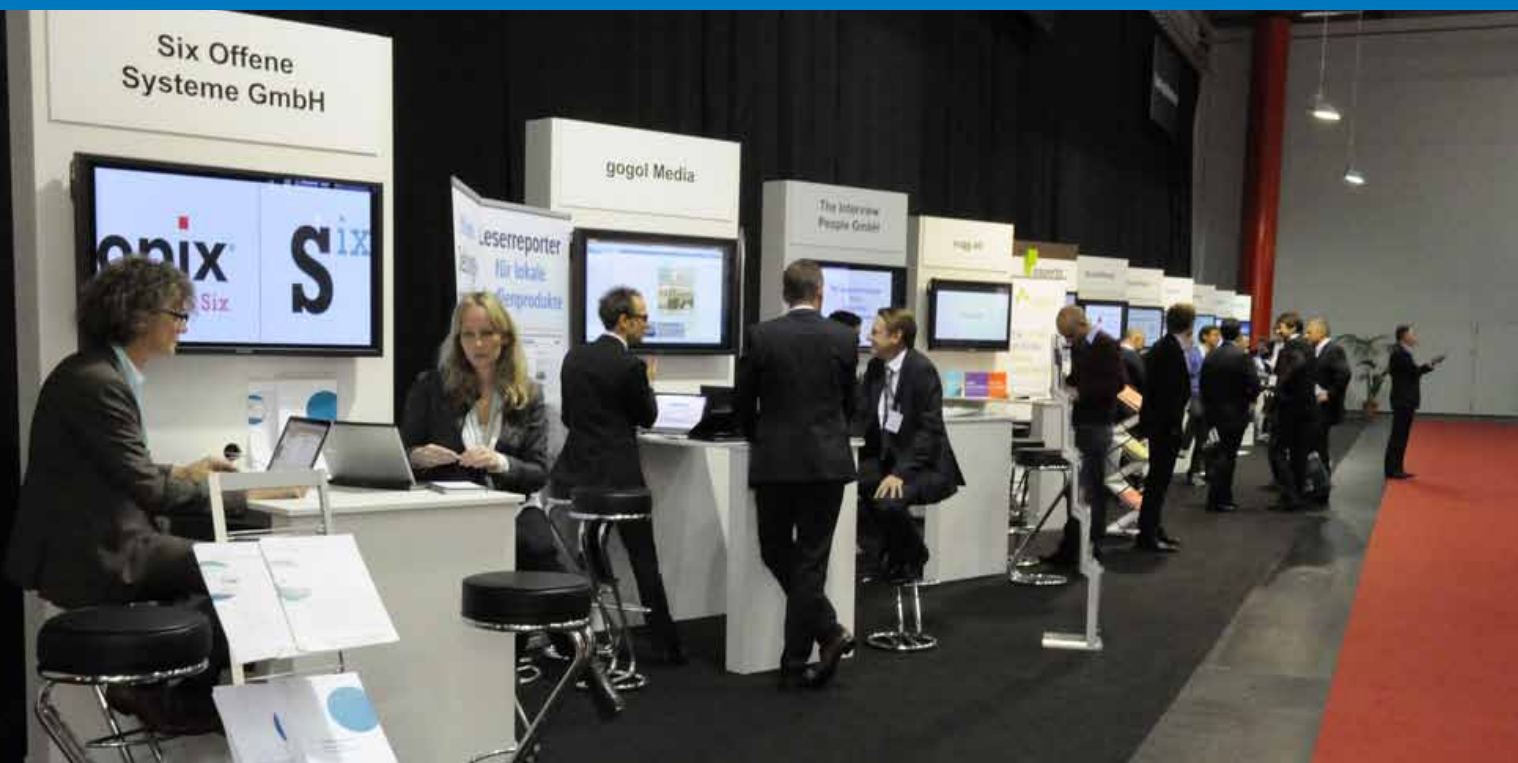
29 – 31 October 2012, Messe Frankfurt/Main,
Germany

Great speaking and exhibiting opportunity

You are a start-up or a company with innovative products and services, looking for a new market?

Then join us at World Publishing Expo 2012 in Frankfurt. More than 8,000 decision makers of the newspaper community will be pleased to meet you there.

www.wan-ifra.org/worldpublishingexpo2012



New Heroes Boulevard

Great speaking and exhibiting opportunity

Your stand:



Present your company at the New Heroes Boulevard to more than 8,000 decision makers of the Newspaper-Community:

Stand package at the New Heroes Boulevard:

- 1 counter top with chairs
- 1 plasma screen
- free internet access
- 2 exhibitor passes
- 2 visitor passes (vouchers)

Included in all stand options:

- company entry in the printed and online catalogue (1400 characters incl. spaces)
Release date for the online catalogue: 2 July 2012
Deadline for the printed catalogue: 31 August 2012
- Logo and stand number in the 'list of exhibitors' (online)

Forum Media Port:



Present together with a client of yours a case study at the Media Port at one of the following sessions:

Monday, 29 October

- 10.30 - 13.00 h: Tablet and Mobile Trends
- 14.00 - 16.30 h: Social Media Best Cases (XMA winners)

Tuesday, 30 October

- 10.30 - 13.00 h: Digital Innovations
- 14.00 - 16.30 h: Innovative Advertising

Wednesday, 31 October

- 10.30 - 13.00 h: Cross-media Publishing
- 14.00 - 16.00 h: Excellence in Printing (INCQC winners)

Both options – one exceptional package:

- free speaking opportunity at the Media Port
- stand package at the New Heroes Boulevard

The rate? Only EUR 1,990 for 3 days!

Upgrade your Media Port presentation:

- Web banner at the Media Port event website promoting your Media Port presentation
- Logo and stand number in all presentations (linked to the online catalogue entry)
- Publication of a text ad in the Executive News Service Newsletter for 1 week
- company flyer incl. in session folder (min. 50 info packs per session)

The upgrade rate? Only EUR 750 / EUR 890!

Contact:

for exhibiting:

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