

Rent-an-Office

29 – 31 October 2012, Messe Frankfurt/Main,
Germany

Great speaking and meeting opportunity

Your meeting space during the three days of World Publishing Expo
in Frankfurt.

www.wan-ifra.org/worldpublishingexpo2012



Rent-an-Office

Great speaking and meeting opportunity

Your Meeting Room:



Be available for more than 8,000 decision makers of the Newspaper-Community with a Rent-an-Office Package:

Rent-an-Office package:

fully fitted office (3 x 3 m) with:

- 1 meeting table with 6 chairs
- 1 side board
- carpet tiles
- lighting
- power connection and consumption
- branding on the outside wall:
logo and contact details with picture
- 1 exhibitor pass

Included in all stand options:

- company entry in the printed and online catalogue (1400 characters incl. spaces)
Release date for the online catalogue: 2 July 2012
Deadline for the printed catalogue: 31 August 2012
- Logo and stand number in the 'list of exhibitors' (online)

Forum Media Port:



Present together with a client of yours a case study at the Media Port at one of the following sessions:

Monday, 29 October

- 10.30 - 13.00 h: Tablet and Mobile Trends
- 14.00 - 16.30 h: Social Media Best Cases (XMA winners)

Tuesday, 30 October

- 10.30 - 13.00 h: Digital Innovations
- 14.00 - 16.30 h: Innovative Advertising

Wednesday, 31 October

- 10.30 - 13.00 h: Cross-media Publishing
- 14.00 - 16.00 h: Excellence in Printing (INCQC winners)

Both options – one exceptional package:

- free speaking opportunity at the Media Port
- Rent-an-Office package

The rate? Only EUR 1,990 for 3 days!

Upgrade your Media Port presentation:

- Web banner at the Media Port event website promoting your Media Port presentation
- Logo and stand number in all presentations (linked to the online catalogue entry)
- Publication of a text ad in the Executive News Service Newsletter for 1 week
- company flyer incl. in session folder (min. 50 info packs per session)

The upgrade rate? Only EUR 750 / EUR 890!

Contact:

for exhibiting:

Kerstin Egger, Exhibitor Services Specialist

Phone: +49.6151.733-921

Fax: +49.6151.733-802

kerstin.egger@wan-ifra.org

for a presentation slot:

Bettina Falk, Advertising Manager

Phone: +49.6151.733-783

Fax: +49.6151.733-802

bettina.falk@wan-ifra.org

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