

Presseinformation / Press Release

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Showcase for the relevance of print

The new KBA Report is out now!

KBA Report No. 47 has just come out. Under the motto “Products, practices, perspectives” the new 52-page issue of the KBA Group’s customer magazine illuminates own product and process innovations along with user reports on plans, investments and business models for printers throughout the world. The topics covered are as wide-ranging as KBA’s own product spectrum which ranges from offset printing on paper, board and metal, flexo printing on film, digital inkjet printing of books, decor and laminates to inkjet and laser coding blister and packaging for cosmetics. The magazine also naturally contains specialist articles, such as automation and process levels in industrial production or energy efficiency when printing. In the editorial KBA president and CEO Claus Bolza-Schünemann points out that the increasing digitalisation of our daily lives also creates new markets for print. His plea: “Print must remain relevant.”

The latest *KBA Report* is available in German, English, French, Spanish and Italian. Copies can be requested from the KBA regional offices or from the central marketing department of Koenig & Bauer (Tel.: +49(0)931 909-4567; Fax: +49(0)931 909-6015; E-mail: marketing@kba.com). An online version of the magazine is also available for download from the KBA website at

<http://www.kba.com/downloads-glossar/supportdownloads/kba-report/>

Photo:

The latest edition of KBA Report customer magazine illustrates the major relevance of print in our daily lives by way of many examples