

Presseinformation / Press Release

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Products, practices and perspectives regarding the industry's leading trade show

KBA Report no. 48 focuses entirely on drupa

The 48th edition of *KBA Report* revolves solely around drupa 2016. The KBA Group's new customer magazine is packed with information on all of the exhibits planned for its 3,000m² trade show stand in hall 16 in Düsseldorf. This includes the unveiling of new presses for sheetfed offset, flexo and digital printing, innovative processes such as LED-UV and new service and workflow solutions heading in the direction of digital transformation under the umbrella brand KBA 4.0. Print samples and user experiences are also provided on a raft of topics. For example, Klaus Huber, managing director of Holzer Druck und Medien in Allgäu, Germany, reports on his experience with LED-UV and the four-page cover of *KBA Report* produced using this innovative curing technology on challenging uncoated stock is in keeping with this topic.

What is more, this 52-page magazine also contains expert articles on current topics, such as energy efficiency, operational safety and trace & trace as well as reports on various print segments and users from a host of countries. In the editorial KBA president and CEO Claus Bolza-Schünemann urges large numbers of the international print community to attend this year's industry meeting in Düsseldorf in spite of the raft of conflicts and callous terror attacks worldwide. Bolza-Schünemann: "We will see a host of new exhibitors with products which were previously not part of the drupa repertoire."

The latest *KBA Report* is available in German, English, French, Spanish and Italian. Copies can be requested from the KBA regional offices or

from the central marketing department of Koenig & Bauer (Tel.: +49(0)931 909-4567; Fax: +49(0)931 909-6015; E-mail: marketing@kba.com). An online version of the magazine is also available for download from the KBA website at <http://www.kba.com/downloads-glossar/supportdownloads/kba-report/>

Photo:

The latest edition of the KBA Report customer magazine focuses entirely on drupa 2016