

Presseinformation / Press Release

Autor / Author:	Klaus Schmidt	Nr. / No.:	17-023-W
Rückfragen / Enquiries:	Klaus Schmidt	Datum / Date:	18.04.2017
Telefon / Phone:	+49 (0)931 909-4336	E-Mail:	klaus.schmidt@kba.com
Sperrvermerk / Release:	-	Zeichen / Ref.:	ZM/KSC
Bilder / Photographs:	1	Seiten / Pages:	1

KBA Report No. 50 out now

Print in all its facets to mark the company's 200th anniversary

The 50th issue of *KBA Report*, the customer magazine of press manufacturer Koenig & Bauer AG (KBA), is now out – just a few months before the company celebrates the 200th anniversary of its founding on 9th August 2017. The 52-page magazine is packed with articles covering the most varied market segments and business philosophies of print companies around the world. The topics range from the increasingly popular LED-UV technology, via double coating and inline foil application for the finishing of high-quality packaging in sheetfed offset, through to new investments in digital and newspaper printing. Current developments and new business ideas are also presented, for example an award-winning smartphone app which provides a mobile Rapida press console, and a webshop for individually designed bottles and glasses produced on a K1 digital printing machine from KBA-Kammann.

In his editorial, KBA president Claus Bolza-Schünemann looks back over the successful business year 2016, which produced the highest group profit in the almost 200-year history of the company. Important milestones from the long history of the world's oldest printing press manufacturer are recalled in a commemorative supplement enclosed in the customer magazine. Bolza-Schünemann: "We will be celebrating our proud company anniversary in fitting manner in September. Our founders taught us to be ready to venture new paths of technical innovation, and to be guided by the needs and wishes of our customers. We see it as our obligation to uphold their legacy."

KBA Report is available in German, English, French, Spanish and Italian. Copies can be requested from the KBA regional offices or from the central marketing department of Koenig & Bauer AG (Tel.: +49 (0)931 909-4567; Fax: +49 (0)931 909-6015; E-mail: marketing@kba.com). A PDF version of the magazine is also available for download at: <http://www.kba.com/downloads-glossar/supportdownloads/kba-report/>

Photo:

Issue 50 of the customer magazine *KBA Report* contains a supplement on the 200-year history of the company