

KOENIG & BAUER

Press Release

Koenig & Bauer announces a 3.7 per cent price increase effective 1 April 2018

Würzburg, 23.02.2018. Koenig & Bauer announces a price increase with effect from 1 April 2018 for the entire product portfolio.

“This price increase is being effected against the background of rising prices and is a necessary step for us to continue offering our customers innovative solutions and an excellent level of service”, says Ralf Sammeck, executive vice-president sales at Koenig & Bauer. “Our goal is to grow together with our customers, and to continue to be their reliable partner in a constantly changing market.” The innovative technologies embodied by the highly automated presses from Koenig & Bauer, not to mention their unique features in terms of automation, efficient makeready and inline processes, offer the user tangible economic benefits and secure the sustainability of business growth. The moderate price increase will enable further innovation and is thus an investment in the future.

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About Koenig & Bauer

Koenig & Bauer is the world's second-largest printing press manufacturer with the broadest product range in the industry. For 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2017, the approximately 5,500 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at www.koenig-bauer.com