

Press Release

Kicking off the 3rd company century with fresh energy

New Koenig & Bauer Report out now

- Momentum driven by outstanding figures
- A look at new innovations in the print industry

Würzburg, 02.05.2018

Koenig & Bauer Report No. 52 is out now. The latest issue of the group's 52-page customer magazine with a fresh design is packed with information on the industry's most important news and innovations. This includes articles about market developments in sheetfed and web offset printing, flexo and digital inkjet technologies, plus info on process and product innovations from all over the world. Following its big company jubilee in September 2017, the world's oldest press manufacturer kicked off its 201st year with strong figures. With a further increase in sales and revenue, Koenig & Bauer is on the path to a bright future. This is underpinned by an unprecedented string of successes with a raft of prestigious awards for products, publications and workplace aspects.

In his editorial, Koenig & Bauer president and CEO Claus Bolza-Schünemann refers to the group's new brand identity. With the names of both founding fathers steeped in tradition and a modern press design, Koenig & Bauer is equipped for its third company century. "We are expanding our product portfolio with new innovations in growth fields," says Bolza-Schünemann. "In our service business we will build on our reputation as a reliable service provider in the coming years to ensure that our customers enjoy maximum productivity."

Koenig & Bauer Report is published in German, English, French, Spanish and Italian. Copies can be requested from local regional offices or from the central marketing department of Koenig & Bauer AG (Tel.: +49 (0)931 909-4567; Fax: +49 (0)931 909-6015; E-mail: marketing@koenig-bauer.com). For the first time Koenig & Bauer Report is available as a digital web magazine at: <http://report.koenig-bauer.com/52/en/> or it is also available for download at: <https://www.koenig-bauer.com/downloads/koenig-bauer-report/>

Photo:

The latest 52-page issue of Koenig & Bauer Report illuminates current news and innovations from the print market

KOENIG & BAUER

Press contact

Koenig & Bauer AG
Dagmar Ringel
T +49 931 909-6756
M dagmar.ringel@koenig-bauer.com

About Koenig & Bauer

Koenig & Bauer is the world's second-largest printing press manufacturer with the broadest product range in the industry. For 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and web offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2017, approximately 5,500 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at www.koenig-bauer.com