

## Press Release

### Chinese newspaper printed on Commander satellite press in Germany

#### **ColdsetInnovation Fulda wins major contract**

- Koenig & Bauer Commander satellite press
- High quality demands
- Rising circulation numbers

Würzburg, 28.08.2018

ColdsetInnovation Fulda has been printing two newspaper titles for a customer in China since the beginning of the year. The newspapers are produced for the Scandinavian region, the Benelux countries and Germany. "Our Chinese partners are very demanding when it comes to newspaper quality. Our Commander satellite press' register accuracy, extremely low fan-out and minimal makeready times tipped the scales in our favour," says Siegfried Wahl, assistant vice-president and technical director at ColdsetInnovation Fulda. And, contrary to the general trend, the circulation of both newspapers (Berlin format) has increased by more than 10 percent this year. Siegfried Wahl: "Without our Commander this deal would not have come about. Our press operates flawlessly. We have been working successfully with Koenig & Bauer for decades and are very satisfied with the services they provide."

#### **ColdsetInnovation banks on Koenig & Bauer**

A Commander satellite press with an hourly output of up to 90,000 full-colour newspapers has been in operation at ColdsetInnovation Fulda in Eichenzell, Germany, since 2010. The highly automated press that was extended in 2011 consists of three reelstands, three printing towers, a KF 5 folder and numerous add-ons for inline finishing. The 70 employees at ColdsetInnovation Fulda guarantee economical, high-quality production. The company primarily produces daily and weekly newspapers, books and catalogues. Even substrates that are particularly difficult to handle, such as transparent paper, can be printed and processed. The company has been producing the Ärzte Zeitung and Ärzte Woche for years with a transparent wrapper.

#### **Guang Hua Media (Germany)**

The Guang Hua Culture and Media Group is the largest Chinese-language culture and media group in Europe. Its Paris-based newspaper Nouvelles d'Europe has been published for 35 years and is distributed throughout Europe. Today it has branches in London, Vienna, Frankfurt, Rome, Madrid and Beijing. In its 35-year history, Nouvelles d'Europe has consistently expanded its media offerings.

# KOENIG & BAUER

## **Photo 1:**

During a visit to the Würzburg demo centre (from left to right): Matthias May, service management Koenig & Bauer Digital & Webfed; Siegfried Wahl, technical director ColdsetInnovation Fulda; Thomas Potzkai, head of service and project Management Koenig & Bauer Digital & Webfed; Marius Möller, project management ColdsetInnovation Fulda

## **Photo 2:**

Nouvelles d'Europe is produced in Chinese, and the China Rundschau in German

## **Press contact**

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## **About Koenig & Bauer**

Koenig & Bauer is the world's second-largest printing press manufacturer with the broadest product range in the industry. For over 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2017, the approximately 5,600 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at [www.koenig-bauer.com](http://www.koenig-bauer.com)