

Press Release

From high-end webfed to digital services

Koenig & Bauer at the World Publishing Expo in Berlin

- Digital services
- Augmented support
- Market leader in newspaper presses

Würzburg, 01.10.2018

As a technological pioneer, Koenig & Bauer will once again be presenting new, tailor-made and future-oriented solutions at this year's IFRA World Publishing Expo (WPE) in Berlin. On a 100m²-large exhibition stand in hall 21a (No. E15), the market leader for medium and high-performance newspaper presses will present its broad product range from 9 to 11 October, as well as new service products for its own and third-party presses (through its subsidiary PHS) in the "Active Corner". The need for press services has been rising continuously for years due to lower new press investments and the aging machine population. In addition to traditional Koenig & Bauer services such as retrofits, press relocations and upgrades, more and more customers are taking an interest in digital services. Koenig & Bauer offers a wide range of products from augmented support and MobileConsole to digital analysis of pneumatic systems. Koenig & Bauer is already developing artificial intelligence algorithms and optimization methods for proactive action. They can be used to identify patterns ensuring that unscheduled breakdowns can be detected at an early stage, avoided and necessary maintenance tasks can be planned. This pilot project will be presented to trade fair visitors through live demonstrations.

Photo 1:

Koenig & Bauer will be presenting its wide range of products and new service products on its 100m² stand in Hall 21a (No. E15)

Photo 2:

MobileConsole - A tablet suitable for industrial use as a fully-fledged mobile console station with all operating functions. Operating and maintenance personnel can change or adjust settings on the press from any position

KOENIG & BAUER

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About Koenig & Bauer

Koenig & Bauer is the world's second-largest printing press manufacturer with the broadest product range in the industry. For 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2017, the approximately 5,600 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at www.koenig-bauer.com