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For immediate release

PageSuite and MPP Global to Debut New Partnership at IFRA World Publishing Expo 2018

Kent, UK – 09 July 2018 – [PageSuite](#), a leading digital, mobile and tablet publishing company, announces their partnership with [MPP Global](#), the technology company that delivers eSuite, the world's smartest subscription & billing platform.

PageSuite develops market-leading ePapers and apps for desktop, mobile and tablet devices, working with national and regional newspaper groups, B2B & B2C magazine publishers and corporate organisations. PageSuite's sister company, 'SixPorts' will also be partnering as 'systems integrators', utilising their expertise in media and publishing to get MPP Global's clients to market quickly and efficiently.

PageSuite's ePaper & app functionality and MPP Global's eSuite platform have been applied in tandem on several shared clients' projects in recent years, including [DC Thomson](#) and, more recently, [Racing Post](#).

"Our solutions fit nicely together, with PageSuite providing publishers with the digital platform and MPP Global providing the payment and billing solutions for innovative publishers looking to drive revenue from their platform." said Paul Johnson, CEO and Co-Founder of MPP Global.

Lucy Tozer, SVP Marketing, PageSuite, adds: "Subscriptions are a fundamental part of any publishing app or website, and increasing digital revenue and driving engagement are key for publishers. We believe that by effectively utilising both PageSuite and MPP Global's solutions, publishers have access to the technology needed to do just that."

PageSuite and MPP Global will officially debut their partnership at [IFRA World Publishing Expo 2018](#) in Berlin from 9-11 October. Both organisations will share a stand to demonstrate how their respective technologies work cohesively for the benefit of agile organisations.

"We've exhibited at the previous five IFRA World Publishing Expos on our own stand, but this year we will team up with MPP Global to showcase our collaboration and debut our partnership with co-branded talks," Lucy explains. "Past experience has told us that there is a good fit with our two companies – at the Digital Publishing Expo in 2017, we presented our first co-branded webinar with MPP Global - and we want to utilise and build on this partnership further to present this year's IFRA event attendees with best-in-class solutions, case studies and live working examples."

Paul Johnson concludes: "By working together with PageSuite, we help our clients to deliver more personal, engaging and profitable media experiences to their customers. We're looking forward to working together closely in the build up to the three-day IFRA Expo event this autumn to present attendees with valuable and thought-provoking demonstrations and insights."

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Notes for Editors

About PageSuite

<http://www.pagesuite.com>

PageSuite is a leading digital, mobile and tablet publishing company that provides strategic solutions for future focused publishers. Their speciality lies in working directly with newspaper and magazine publishers to help them deliver engaging content through multiple channels, cutting print and distribution costs and enhancing the end-user experience.