

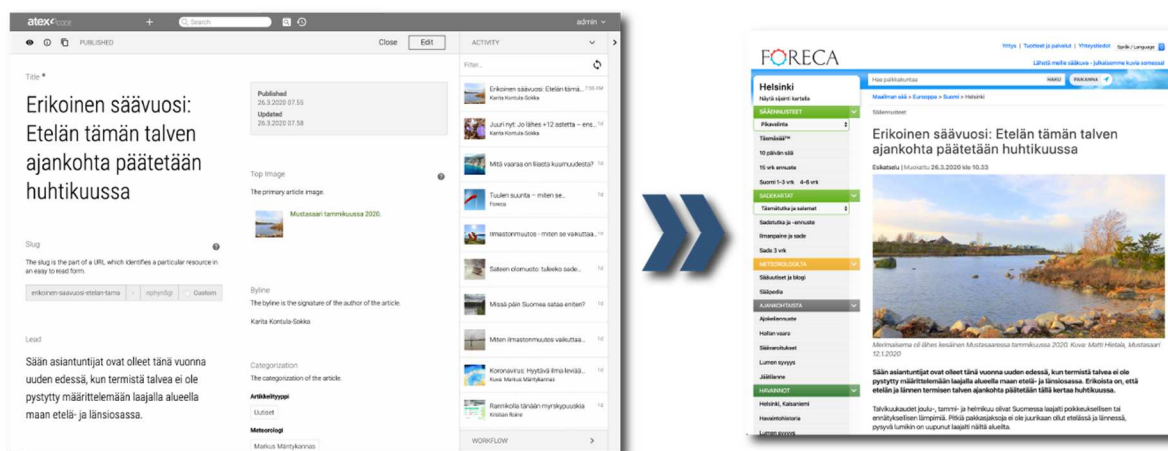
Stockholm, April 2020

Foreca is live with Atex's ACE headless CMS

Atex, a leading provider of content management and advertising systems for the global media industry, is pleased to announce that **Foreca** is live with Atex's **ACE headless CMS** solution.

Foreca is a forerunner in digital weather services for consumers and media globally. Foreca delivers premium-quality weather data and services for media houses and digital media companies for their consumer-facing apps, websites, displays and operating systems. www.foreca.fi is the main weather portal for Finnish consumers in their home country Finland and Foreca chose ACE, the headless CMS solution provided by Atex in a full SaaS model, as a key component in a new initiative to create rich editorial weather content.

Foreca's meteorologists and editors write their articles in ACE and this content is published through the ACE Content API to the Foreca's frontend publishing engine which generates the web pages for the final users.



"We planned to add a news section to our website, and we needed a headless CMS designed for editorial publishing: ACE proved to be exactly what we were looking for, thanks to its user friendly editor, its workflow engine and a well-documented API."

Tuomas Reivinen, Commercial Director, Foreca

"ACE headless is the first pure SaaS service launched by Atex leveraging our status of AWS Partner and we are proud that Foreca selected us for their project."

Cesare Navarotto, Chief Digital Officer, Atex

About Atex

Atex is a global software company providing solutions to the media industry. ACE Headless is an API-first, multi-channel content management system, developed by Atex building on 20 years of experience of software development for the media business, to let any kind of content publishers take advantage of the headless CMS architecture.

For further information, visit www.atex.com or reach Atex at www.atex.com/contact