

ASIAN DIGITAL MEDIA AWARDS 2012 RESULTS

RESULTS WILL BE EMBARGOED ON 28 NOVEMBER AT 19:00HRS

BEST IN ONLINE MEDIA

Newspaper Website



Gold Award

Name of Company	Singapore Press Holdings Ltd
Website	www.straitstimes.com

Gold Award

Name of Company	South China Morning Post Publishers Ltd
Website	www.SCMP.com

Silver Award

Name of Company	APN Digital (New Zealand)
Website	www.nzherald.co.nz

Bronze Award

Name of Company	NDTV Ltd
Website	www.ndtv.com

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BEST IN ONLINE MEDIA

Magazine Website



Gold Award

Name of Company	South China Morning Post Publishers Ltd
Website	www.elle.com.hk

Silver Award

Name of Company	SENATUS PTE LTD
Website	www.senatus.net

Bronze Award

Name of Company	Mongoose Publishing Sdn Bhd
Website	www.timeoutkl.com

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BEST IN ONLINE VIDEO



Gold Award

Name of Company	South China Morning Post Publishers Ltd
Project Name	Helene Franchineau

Gold Award

Name of Company	West Australian Newspapers Ltd
Project Name	After the Flames

Silver Award

Name of Company	One Media Group
Project Name	When English Wheels Reach Tibet Top Gear Hong Kong, Top Gear China, MediaNet

Bronze Award

Name of Company	West Australian Newspapers Ltd
Project Name	Anzac Tribute

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BEST IN ONLINE INFOGRAPHICS



Gold Award

Name of Company	Al Bayan
Project Name	AL BAYAN NEWSPAPER - Sheikh Zayed Grand Mosque

Silver Award

Name of Company	Al Bayan
Project Name	AL BAYAN NEWSPAPER - Al Fahidi Fort

Bronze Award

Name of Company	South China Morning Post Publishers Ltd
Project Name	Pearl Harbour Anniversary

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BEST IN CROSS MEDIA AWARD

Cross Media Editorial Coverage



Gold Award

Name of Company	PT Kompas Media Nusantara
Project Name	Cincin Api Expedition

Silver Award

Name of Company	Star Publications (Malaysia) Bhd
Project Name	R.AGE, The Star

Bronze Award

Name of Company	The New Straits Times Press (Malaysia) Bhd
Project Name	Berita Harian -- Anugerah Bintang Popular 2012

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BEST IN CROSS MEDIA AWARD

Cross Media Advertising



Gold Award

Name of Company	Star Publications (Malaysia) Bhd
Project Name	The Star Mobile App iSnap

Silver Award

Name of Company	Singapore Press Holdings Ltd
Project Name	STJobs

Bronze Award

Name of Company	Singapore Press Holdings Ltd
Project Name	STAR 2012

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BEST IN MOBILE MEDIA



Gold Award

Name of Company	Singapore Press Holdings Ltd
Project Name	STProperty

Silver Award

Name of Company	AFP-INFOPLUM
Project Name	London Games Explorer

Bronze Award

Name of Company	Malayala Manorama Company Ltd
Project Name	MANORAMA MOBILE

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BEST IN TABLET PUBLISHING



Gold Award

Name of Company	NDTV Ltd
Project Name	NDTV Convergence Ltd

Silver Award

Name of Company	PT Kompas Media Nusantara
Project Name	Ring of Fire Expedition on Tablet

Bronze Award

Name of Company	TREND VG3 Co., Ltd
Project Name	Thairath for iPad

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BEST IN SOCIAL MEDIA

Gold Award



Name of Company	The Indian Express Ltd
Project Name	The Indian Express

Silver Award

Name of Company	NDTV Ltd
Project Name	NDTV Convergence Ltd

Silver Award

Name of Company	omy.sg, Singapore Press Holdings Ltd
Project Name	Social Media Fiesta 2012

Silver Award

Name of Company	Star Publications (Malaysia) Bhd
Project Name	R.AGE, The Star

Bronze Award

Name of Company	Tribun Pekanbaru
Project Name	Tribuners & Citizen Journalism