

Asian Digital Media Awards 2014 Results

Results in order of ranking

BEST NEWS WEBSITE

Gold

Name of Company	The Age Company Limited
Website	The Age



Silver

Name of Company	The Indian Express Ltd
Website	Indian Express 2.0



Bronze

Name of Company	South China Morning Post Publishers Ltd
Website	SCMP.com



Asian Digital Media Awards 2014 Results

Results in order of ranking

BEST MULTIMEDIA CAMPAIGN

Gold

Name of Company	West Australian Newspapers Ltd
Project Name	Pledge for Nate



Silver

Name of Company	Next Mobile Limited
Project Name	Sony Australia Trip



Bronze

Name of Company	Next Mobile Limited
Project Name	Estee Lauder Micro Essence Skin Activating Treatment Lotion Launch Campaign



Asian Digital Media Awards 2014 Results

Results in order of ranking

BEST ONLINE VIDEO

Gold

Name of Company	Living Media India Ltd
Project Name	So Sorry



Silver

Name of Company	Thomson Reuters Japan
Project Name	Fukushima worker exploitation



Bronze

Name of Company	Mongoose Publishing Sdn Bhd
Project Name	Time Out Kuala Lumpur Kopitiam video



Asian Digital Media Awards 2014 Results

Results in order of ranking

BEST DATA VISUALISATION PROJECT

Gold

Name of Company	Thomson Reuters Asia Pte Ltd
Project Name	Satellites



Silver

Name of Company	MediaCorp Press Ltd
Project Name	Safer waters: Global piracy menace on the wane



Bronze

Name of Company	Thomson Reuters Asia Pte Ltd
Project Name	China's Corporate Debt



Asian Digital Media Awards 2014 Results

Results in order of ranking

BEST MOBILE SERVICE

Gold

Name of Company	Apple Daily Ltd.
Project Name	Apple Daily NGA (Next Generation App)



Silver

Name of Company	Apple Daily Publication Development Limited, Taiwan Branch
Project Name	Eat & Travel App



Bronze

Name of Company	The Straits Times
Project Name	Shooting Down of MH17



Asian Digital Media Awards 2014 Results

Results in order of ranking

BEST IN TABLET PUBLISHING

Gold

Name of Company	Fairfax Media Limited
Project Name	The Age tablet app



Silver

Name of Company	South China Morning Post Publishers Ltd
Project Name	SCMP Tablet Edition



Bronze

Name of Company	Apple Daily Publication Development Limited, Taiwan Branch
Project Name	Apple Fashion - Tablet Edition



Asian Digital Media Awards 2014 Results

Results in order of ranking

BEST READER ENGAGEMENT

Gold

Name of Company	Apple Daily Publication Development Limited, Taiwan Branch
Project Name	Apple Daily Taiwan



Silver

Name of Company	PT Kompas Media Nusantara
Project Name	#BuktikanSuaramu



Bronze

Name of Company	Apple Daily Ltd.
Project Name	Defending Democracy Summer Campaign



Asian Digital Media Awards 2014 Results

Results in order of ranking

BEST OUTSTANDING NEW PRODUCT

Gold

Name of Company	AFP-infoplum
Project Name	Football DataCube



Silver

Name of Company	South China Morning Post Publishers Ltd
Project Name	SCMP Tiananmen



Bronze

Name of Company	South China Morning Post Publishers Ltd
Project Name	SCMP Chronicles

