

Asian Digital Media Awards 2015 Results

Results in order of ranking

BEST NEWS WEBSITE

Gold

Name of Company	Singapore Press Holdings Ltd
Website	Straitstimes.com



Silver

Name of Company	Business Weekly Media Group Taiwan
Website	BW Wealth



Bronze

Name of Company	Newstag
Website	www.newstag.com



Asian Digital Media Awards 2015 Results

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BEST LIFESTYLE WEBSITE

Gold

Name of Company	HS Media Pte Ltd
Website	WardrobeTrendsFashion



Silver

Name of Company	Popfolio Network
Website	Poskod.MY



Bronze

Name of Company	Star Media Group Berhad
Website	mStar



Asian Digital Media Awards 2015 Results

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BEST DIGITAL ADVERTISING CAMPAIGN

Gold

Name of Company	Al Nisr Publishing
Project Name	Behind the wire



Silver

Name of Company	Singapore Press Holdings Ltd
Project Name	Capitaland BuildSG2065



Bronze

Name of Company	Seven West Media
Project Name	speedkills - Road Safety Commission



Asian Digital Media Awards 2015 Results

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BEST ONLINE VIDEO

Gold

Name of Company	Singapore Press Holdings Ltd
Project Name	It Changed My Life Series



Silver

Name of Company	South China Morning Post Publishers Ltd
Project Name	South China Morning Post - A maid's tale



Bronze

Name of Company	TODAY, MediaCorp Press Ltd
Project Name	Rebuilding Aceh, 10 years after tsunami



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BEST DATA VISUALISATION PROJECT

Gold

Name of Company	Singapore Press Holdings Ltd
Project Name	Ocean's Fury



Silver

Name of Company	Singapore Press Holdings Ltd
Project Name	Who's Who Of Orchard Road



Bronze

Name of Company	Thomson Reuters Asia Pte Ltd
Project Name	Indian Ocean tsunami



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BEST MOBILE SERVICE

Gold

Name of Company	The Indian Express Ltd
Project Name	Journalism of Courage on Mobile



Silver

Name of Company	Singapore Press Holdings Ltd
Project Name	ST Mobile Apps



Bronze

Name of Company	Malayala Manorama Company Ltd
Project Name	Manorama Mobile



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BEST LIFESTYLE MOBILE SERVICE

Gold

Name of Company	Singapore Press Holdings Ltd
Project Name	The Life E-book Series



Silver

Name of Company	Mongoose Publishing Sdn Bhd
Project Name	ELLE Malaysia App



Bronze

Name of Company	HS Media Pte Ltd
Project Name	WardrobeTrendsFashion



Asian Digital Media Awards 2015 Results

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BEST IN TABLET PUBLISHING

Gold

Name of Company	South China Morning Post Publishers Ltd
Project Name	South China Morning Post – Tablet Edition



Silver

Name of Company	Business Weekly Media Group Taiwan
Project Name	Good Taste Book - San Francisco



Bronze

Name of Company	Singapore Press Holdings Ltd
Project Name	ST STAR E-books App



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BEST READER ENGAGEMENT

Gold

Name of Company	Apple Daily Ltd.
Project Name	Hong Kong Umbrella Movement



Silver

Name of Company	Singapore Press Holdings Ltd
Project Name	LKY Tribute Wall



Bronze

Name of Company	Seven West Media
Project Name	Perth International Arts Festival - The Giants



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BEST NEW PRODUCT

Gold

Name of Company	Singapore Press Holdings Ltd
Project Name	STOMP's iPad App



Silver

Name of Company	Singapore Press Holdings Ltd
Project Name	ST170: A Journey Together To Celebrate



Bronze

Name of Company	Singapore Press Holdings Ltd
Project Name	ST On Apple Watch

