

## **Conmio strengthens digital service design by hiring top design executive Olli Mannerkoski**

Service design executive Olli Mannerkoski joins Conmio as Chief Design Officer. Mannerkoski has more than 15 years of experience in mobile and internet service design and development. Previously he has worked as a Managing Director as well as Design Director in design consultancy Fjord, which is part of Accenture Interactive.

Mannerkoski has also held executive positions in Comptel corporation working as a Head of Experience Design and in service design agency Cresense as a Head of Design. Mannerkoski was a co-founder of the Finnish user interface design agency Valkeus Interactive.

Mannerkoski has focused his career on user engagement, service design, user experience and design management. He has been designing mobile and internet services for international clients especially in media, finance and telecommunications industries.

“Successful digital business transformation requires both user-centered continuous improvement of services and business models as well as design-driven innovation to create new opportunities and revenue streams. Conmio’s expertise and knowledge in media and publishing enables us to focus on both.” says Mannerkoski.

“We see the increasing need for business and service design so that our customers can create new revenue streams and improve their business. Olli has exceptional knowledge and skills in digital service design, which we are excited to couple with our unique combination of media and technology expertise”, says Tero Hämäläinen, Conmio CEO.

Conmio designs and develops mobile services, engaging user experiences and enterprise software for media, publishing and branding. For example, following companies have been using Conmio’s services: The New York Times, Nestle, Televisa, Univision, National Public Radio, Gannet Digital, Bloomberg and Alma Talent. Conmio has offices in Helsinki and New York.

<http://www.conmio.com>



Olli Mannerkoski