

Grupo El Comercio, Peru to install Goss Community at new facility

- *Goss Community press ordered with four four-high towers, one SSC folder and four zero-speed splicers*
- *Goss chosen for reliability of parts and extensive technical support*
- *Press will open new market opportunities*

May 19th, 2015 – Grupo El Comercio, Peru has invested in a third *Community* press from Goss International to further improve distribution and increase circulation figures for the various newspapers owned by the group. *El Comercio, Peru 21, Trome, Depor, Gestión, Ojo, Correo* and *El Bocón*.

The *Community* press has been ordered with four four-high towers, four zero-speed splicers and an SSC folder. It will be installed in a new, purpose-built facility in Arequipa (south of the country), designed to match existing satellite sites in Chiclayo (north of the country) and Huancayo (center of the country).

Part of an ongoing strategic expansion plan, prior to opening plants in Chiclayo and Huancayo, El Comercio previously distributed all newspapers from Lima, covering 800 miles of territory. “Distribution was becoming challenging with some products arriving late due to distance,” comments Ignacio Prado, director at El Comercio. “Since 2007 we have opened two new facilities and, soon, a third which can only further improve our market share in the region.”

The press is currently being shipped.

El Comercio has a longstanding partnership with Goss, working together for over 15 years. Prado explains, “We have been employing Goss technology since installing our first *Goss Newsliner* press back in 1997. That first press is still running well, which is testament to its design and build quality. Since then, we have been very satisfied with the performance of *Community* press installations in Chiclayo and Huancayo. We have also worked successfully with Goss on major projects including a waste reduction program and a color capacity upgrade. As a result, we have every

confidence that Goss can support us through this next phase and help us ensure we continue to meet the changing needs of our customers.”

Perú 21, Trome, Gestión, Depor, Ojo, Correo and El Bocón are part of Grupo El Comercio. *El Comercio* is the oldest privately-owned newspaper in Peru, founded in 1839.

(ENDS)

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El Comercio has invested in a third Goss Community press.

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