

Presseinformation / Press Release

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Singapore Press Holdings Ltd.

SPH opts for EasySert technology

From January 2013, Singapore Press Holdings will produce a 100,000-copy part edition of *The Straits Times* daily newspaper on two Ferag EasySert inserting lines. Both lines will be equipped with a FlyStream precollecting section for a total of eight insert products in one pass or the selective allocation of supplements to the newspapers. It was the ergonomics and dependability of the JetFeeder hopper, plus its high net output, that tipped the balance towards the Ferag solution.

In addition to daily newspaper production, Singapore Press Holdings intends to exploit the high flexibility of the EasySert process to create greater value on the basis of new print products. Overlap, vacuum or air systems will be available for opening the jacket product.

Two MultiStack units on each inserting line will ensure that the transfer of production is up to speed, even when the number of odd counts is high. Two additional compensating stackers integrated into the existing Ferag system's UTR layout will be used to ready the main products and preprints for the subsequent inserting process. Programmed bundling will be under the new Navigator control. By integrating the Navigator into the existing PPM Post Press Management system from Ferag, overall production planning and control will be assured – and that also applies to the two new EasySert inserting lines.

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Satisfaction all round after signing the contract for Asia's first ever EasySert lines, from the right: Lim Wai Pun, Loo Chin Chye, Mr. Lim Swee Yeow and Low Huan Ping from Singapore Press Holdings Ltd. Co. with Thomas Obenauer, Ferag AG, and Stefan Herzhauser, WRH Marketing Asia Pte Ltd.

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