
Presseinformation / Press Release

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Funke Zeitungsdruckereien, Germany

Taking the innovative route

Funke Zeitungsdruckereien have invested more than Euro 30 million in their Braunschweig printing centre. During development of the printing-house concept, special value was placed on energy efficiency and sustainability in order to produce state-of-the-art print products reliably, quickly and at low cost, as CEO Klemens Berktold confirms. Ferag's modular mailroom solutions met the demand. In the Braunschweig printing centre, some 160,000 copies of the *Braunschweiger Zeitung* are printed each day, plus 20,000 copies of the *HarzKurier*. In addition comes a weekly total of some 1.1 million freesheets.

Two mailroom lines from Ferag take production off the folders on the two 48-page newspaper presses, with a DiscPool 2 ensuring a decoupling of production in the press hall and in the mailroom. From DiscPool, the main products go to one RollSert inserting drum and preprints to another, where inserts are added using the FlyStream precollecting system. To cushion freesheet production peaks, an EasySert has also been installed, equipped with 16 hoppers. The theme of special advertising formats has also reached the mailroom in the Braunschweig printing centre, where its implementation has been a success thanks to MemoStick for front page advertising.

Production on the three mailroom lines is run using the Navigator control and has been extensively automated in conjunction with the so-called

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Ferag string, which contains all principle production parameters. The user-friendly graphic interface allows last-minute changes to the production sequences via drag-and-drop. The depiction of production parameters in the Navigator forms the basis for the comprehensive gathering and statistical evaluation of operating data.

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Euro 30 million has been invested in the Braunschweig printing centre.



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Funke Zeitungsdruckereien CEO Klemens Berktold.

Please send **proof copies** to

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