

**Presseinformation / Press Release**

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Northern Territory News, Australia

**The unique strengths of EasySert**

News Limited is continuing to modernize its Darwin production facility. After the change to four-colour printing two years ago, once again a further investment has been made in Ferag technology. Since February, an EasySert inserting line has secured processing of the *Northern Territory News (NT News)* daily newspaper, along with Sunday title *The Sunday Territorian* and further News Limited publications. The overriding goal of the latest modernization step is an increase in efficiency and security in the ever more complex processing of newspaper circulations. The *NT News* title appears from Monday to Saturday with a daily print run of 22,000 copies (30,000 on Saturdays) and several local editions, into which different supplements are inserted.

Selection of the EasySert line means that the right concept has been found to meet the rising demands for the next ten years at least. "We need a solution that allows us to score top marks when it comes to flexibility, security and speed", says Geoff Booth, Group Production Logistics Director at News Limited.

FlyStream technology with four JetFeeder hoppers is used for gathering the inserts, while the IRC Integrated Repair Control guarantees almost one hundred percent completeness for the inserted supplement collections. The result is a net output for EasySert that comes close to the specified design speed of 25,000 copies per hour.

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EasySert is the right concept for Northern Territory News to meet rising demands for the next ten years.

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