
Presseinformation / Press Release

Datum / Date	19.04.2013	E-Mail	edith.camen@ferag.ch
Nr. / No	FP1335	Anzahl Zeichen / Number of characters	1430
Rückfragen / Enquiries	Edith Camen	Bilder / Photographs	2

Infoglobo Comunicação e Participações S.A., Rio de Janeiro

Technically and commercially, EasySert is a winner

Hinwil, 19 April 2013 – Infoglobo Comunicação e Participações S.A. (Infoglobo) is investing in automatic inserting production. Ferag AG (Switzerland) has been contracted to supply and install two EasySert inserting lines with FlyStream technology. From the autumn of 2013, inserts will be added to a number of the publisher's own magazines and newspaper preprints in the production centre near Rio de Janeiro. Until now, the inserting process has been carried out manually by decentralized distributors. Thanks to EasySert inserting technology, Infoglobo will run production at a much lower cost and grow its lucrative advertising supplement business. The FlyStream gathering lines, which will provisionally be equipped with six JetFeeder hoppers, are ready for upgrading to eight hopper stations each.

The customer points to top results from both the production and business points of view as the reasons for choosing the Ferag solution. In addition to high net output and above-average inserting quality at speeds up to 25,000 cph, the ergonomics of the JetFeeder hoppers and the option to open jacket products using either overlap, vacuum or air swung the decision in favour of EasySert technology.

Prior to delivering the EasySert lines, staff from Infoglobo will be prepared by Ferag AG in Switzerland for their work with the new technology.

Ferag AG
 Zürichstrasse 74
 CH-8340 Hinwil
 Phone +41 44 938 60 00
 Fax +41 44 938 60 60
 info@ferag.com
 www.ferag.com





((FP1335-1.jpg))

Infoglobo Comunicação e Participações S.A. has contracted Ferag to supply and install two EasySert inserting lines with FlyStream precollecting technology.



((FP1335-2.jpg))

Infoglobo points to top results from the production and business points of view as the reasons for choosing EasySert technology.

Please send proof copies to:

Ferag AG, Kommunikation, Zürichstrasse 74, CH-8340 Hinwil

