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**Presseinformation / Press Release**

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Druckzentrum Hamm, Germany

## Updating proven technology, keeping fit for the future

After little more than three months installation time, Druckzentrum Hamm, the printing house owned by Druckerei der Westfälischer Anzeiger Verlagsgesellschaft, was producing with new Ferag technology. Druckzentrum Hamm was already working with Ferag mailroom technology back in 1994. The Westfälische Anzeige is produced here with a circulation of 42,000 copies six times a week. Then comes the production of the Wochentip and Stadtanzeiger Hamm advertising titles, plus the newspaper Der Patriot and other publisher products. The total weekly print run thus adds up to around 572,500 copies in broadsheet and tabloid format.

With the previous technology showing its age, the decision was made to invest in high-performance printing technology and new mailroom technology. Some 15 months passed between the initial ideas and the signing of the contract. Thanks to the excellent preparatory and realization work by Ferag in collaboration with the Druckzentrum Hamm management, installation of the new line only took from October 2012 to January 2013.

The backbone of the system at Hamm is the UTR conveyor, and the core mailroom line component is the RollSertDrum inserting drum, which replaces the ETR drum previously used. The RollStream precollecting system has been placed alongside the new inserting drum and now has ten JetFeeder hoppers, which is two more than the "old" Ferag installation. Feeding of the bundling system is via the UTR conveyor to the two new MultiStack compensating stackers or

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by ascending belt directly off the delivery station to a third compensating stacker. Inline topsheet application, four SmartStrap strapping machines, bundle evacuation and two foil-wrapping machines complete the system, and Navigator software controls the line. As an extra, the new Accraply system provides the option to apply MemoStick to the front page of the newspapers.

((Legenden))



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Rüdiger Franke, Machine Operator at Druckzentrum Hamm, sets up the new Ferag installation to process a preprint for the Westfälischen Anzeiger.

**Please send proof copies to**

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