
Presseinformation / Press Release

Datum / Date	15.7.2015	E-Mail	richard.elmer@ferag.ch
Nr. / No	FP1370	Anzahl Zeichen / Number of characters	1550 Zeichen
Rückfragen / Enquiries	Richard Elmer	Bilder / Photographs	1

Press preview of WAN-IFRA World Publishing Expo 2015, Hamburg
 Ferag AG, Hinwil (Switzerland), Hall A4, Stand 4.400

Ferag presents Skyfall for printing plate transport

Market success for EasySert, MiniSert and the High Performance System

Hinwil, 15 July 2015 – At the World Publishing Expo 2015, Ferag is premiering Skyfall, the transport, sorting and buffering system. Axel Springer's offset printing centre in Ahrensburg is the world's first operation to use the new system. Here, six Skyfall lines are transporting more than 2000 printing plates each day from the CtP department to the printing machines, and at the same time are bridging a height of eight metres. For the sake of energy efficiency, Skyfall makes use of gravity on the descending sections and dispenses with electrical drives.

EasySert inserting technology is becoming increasingly popular in the marketplace. In addition to newspaper printers, private direct-mail organizations and national postal companies throughout Europe are producing their direct advertising on EasySert lines. In direct-mail alone, some 25 EasySert lines have now been sold or are up and running.

At the base of the performance pyramid is MiniSert, the smallest inserting machine. Newspaper printers in Europe, Africa, the Middle East and Asia have been investing in the compact inserting machine since its introduction in 2012. Ferag has placed the EasySert and RollSertDrum in the pyramid's mid-segment, while the uppermost segment is covered by the MultiSertDrum high-performance inserting drum series.

Ferag is meeting a broad demand from the marketplace with the High Performance System. In emerging markets, HPC conveyor technology (High Performance Conveyor) and the HPS compensating stacker (High Performance

Ferag AG
 Zürichstrasse 74
 CH-8340 Hinwil
 Phone +41 44 938 60 00
 Fax +41 44 938 60 60
 info@ferag.com
 www.ferag.com



Stacker) are triggering a response from newspaper printers that's as strong as in the Western industrialized nations.



((FP1370.jpg))

At Axel Springer's printing centre in Ahrensburg, six Skyfall lines from Ferag transport the printing plates from the CtP department to the printing machines.

Please send proof copies to:

Ferag AG, Kommunikation, Zürichstrasse 74, CH-8340 Hinwil

