
Presseinformation / Press Release

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Drupa 2016, Hall 15/D25:

Ferag with one2out debut, plus a worldwide innovation for EasySert

Hinwil, 11 April 2016. Ferag is coming to Drupa with extended inserting systems that have been improved in numerous details. Tried-and-tested EasySert technology, for example, can be connected by RollStream or FlyStream with up to 40 hoppers. Ferag will also be standing by with a worldwide innovation that the Swiss company will only reveal at the show. What's more, the one2out line is another genuine Ferag innovation, and will be presented to the industry for the very first time at Düsseldorf. This modular, expandable installation is a clever precollecting process for advertising products that are merged from two different production strands. Ferag is thus offering optimum solutions for inserting supplements in the areas of newspaper printing, insert-into-insert processing, or when readying advertising titles for direct mail.

“Performance, progress, value.” It's under this motto that live presentations – on two complete installations equipped with every refinement that the world market leader in the area of postpress processing and finishing currently has to offer – will await visitors to Drupa and the Ferag stand D25-1 in Hall 15. The highlight is certainly going to be the one2out line, which comprises different modules that are specified by the customer. With Swiss precision, one2out easily masters even the most complex requirements when processing and inserting supplements. Next to direct mail, it's a

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specialist in clever insert-into-insert processing for advertising brochures, when two different production strands are merged by means of a loop. One of these inserts is folded to form a jacket, into which the others are then inserted.

The Ferag engineers have further optimized many details of the EasySert machine, adjacent to the new one2out solution. Thanks to its enormous versatility and flexibility, for numerous newspaper publishers and direct-mail outfits this tried-and-tested EasySert system already qualifies as the undisputed hit of the entire Ferag inserting drum family. But it also comes with an exceptional innovation – a feature that the company from the Zürcher Oberland in Switzerland only wishes to make public at the show. Without giving too much away, Ferag CEO Jürg Möckli sees it as a groundbreaking, worldwide innovation that not only comes up to the high expectations of advertisers and consumers alike, but also opens up unprecedented possibilities when processing advertising material.

Common to both lines is the *Navigator*. That's the name of the planning and control software that Ferag has developed in-house. It can adapt and expand according to the customer's own special requirements. Of all Navigator add-on modules, it's the *Optimizer* that stands out. The Optimizer has already paid dividends for many Ferag customers. The software tool always calculates the optimum parameters for configuring and operating the line, based on production data and other predefined information. In parallel, the application precisely predicts the number of upcoming insert changes, along with the estimated production time. Each Ferag customer can thus achieve a significant increase in logistical efficiency and the output of the overall production process.



((Bildunterschriften:))



((FP1378-1))

Improvements in numerous details: EasySert processes more than 30,000 inserts an hour.



((FP1378-2))

Clever precollecting and processing for the production of advertising brochures: the newly developed one2out solution allows modular upgrades.

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About Ferag AG

Ferag AG, with its headquarters at Hinwil in Switzerland, has for 60 years been known in the printing industry for its high quality, absolute dependability and perfect customer support. The traditional, family-owned company is seen as the undisputed market and technological leader in the development, manufacture and marketing of postpress processing systems. Ferag is also a specialist in innovative conveyor and processing technology for the most varied industrial applications and goods distribution systems. For example, with its innovative Skyfall system, the company has been very successful with activities in sectors like e-commerce and in-house materials flow. Like its associate companies Denipro AG, WRH Marketing AG with 20 Global subsidiaries, and PMC Print Media Corporation, Ferag is part of the Walter Reist Holding AG corporate group, which employs a staff of more than 1,000 worldwide.

