

Stockholm, September 16<sup>th</sup> 2018

## Federico Marturano appointed CEO Atex

Following Anders Christiansen's retirement, Federico Marturano will succeed as Chief Executive Officer of the ATEX group, effective immediately.

Federico has been with Atex for 8 years in varying leadership roles and most recently has been leading the "South" business unit, which includes Italy, Spain, France, the Czech Republic, Singapore and South America.

Federico brings to the role an extensive set of experiences in the media industry: prior to joining Atex, he was the CEO of L'Unione Editoriale SpA, and prior to his role with L'Unione Editoriale SpA, he led digital operations for Gruppo Monrif in Italy.

He holds an MSc in Business Administration from the University Of Bologna.

Atex would like to thank Anders for his contribution in the four years he has been driving the company, he was instrumental in leading Atex through a sale process from previous owner Kistefos to Constellation Software in 2017 and in integrating Atex into Constellation.

Federico Marturano steps to the CEO role in an exciting moment for Atex. The company has recently announced the acquisition of the Crossadvertising solution from Nordic player Tieto and its new content



management solution, Atex Digital Media, is gaining momentum across publishers worldwide.

Federico will help strengthen Atex position as the leading provider of innovative solutions for the Media industry and extend Atex portfolio of product with further acquisitions.

## **About Atex**

Atex is a global technology company providing software and software-enabled services for media-rich industries. Atex develops editorial, web content management systems and advertising management platforms that enable companies to streamline operations and build multi-channel revenues. Atex is committed to developing and delivering software products that are increasingly engaging, collaborative, targeted, contextually relevant, and available on demand. See <a href="https://www.atex.com">www.atex.com</a>.

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