



Guangxi Daily keeps faith with Q.I. Press Controls

Oosterhout, August 2016 – It's certainly not the first, and probably not the last time a Q.I. Press Controls (QIPC) automation system has been installed on one of the printing presses at the Guangxi Daily. The Chinese media group decided to invest in an mRC-3D system for colour register control as part of an expansion on a tower for a Goss Magnum 65 press in Nanning. "Guangxi Daily is a satisfied client who knows exactly what it's getting from us", was the message.

Stable performance

The Chinese company, whose origins date back to 1949, is responsible for publishing more than 10 newspaper titles and also prints for commercial customers. In 2007, Guangxi Daily bought its first ever automation system from QIPC for its manroland presses. "They are extremely happy with the performance and the stability of our system", says Paul Yu, Managing Director of QIPC China. Likewise, the Goss Magnum 65 presses at the Guangxi Daily were fitted with QIPC systems. "Guangxi Daily is the largest publisher and printer in Guangxi province and as such a key client."

The longstanding partnership between the two companies has now resulted in a new venture. The Nanning-based company has already familiarised itself with the mRC-3D system purchased by the Guangxi Daily. "It's also been installed on their other Goss presses", explains Paul Yu. "They are not only pleased with how the system performs, but also with the additional service we provide." In total, two mRC-3D cameras will be installed as part of the expansion programme. "It means an improved end-product and reduced waste. What's more, their press will become more stable and they will, of course, be able to fall back on our excellent levels of service." The cameras themselves will be fitted with the Ink Mist Shield (IMS) for cleaning the lenses.



Guangxi Daily, Nanning
One of the presses on which the mRC-3D is installed

High-speed printing market

The new order placed by Guangxi Daily means that QIPC will enjoy an even larger footprint in China. The Netherlands-based company has been active in China since 2004 and in the twelve intervening years it has acquired a 90 percent market share in the *high-speed* printing market. "We enjoy an excellent relationship with all the major manufacturers, such as KBA, manroland, Goss, Seiken and Beiren", explains Paul Yu. "We acquired the Guangxi Daily order via Goss. It's yet another order that consolidates our position on the Chinese market."

About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: www.qipc.com

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