

Newsquest forges its future with Q.I. Press Controls



Oosterhout, February 2018 - UK-based media group Newsquest is set to upgrade the automation systems in its Oxford print plant. Aiming to make significant savings in waste, at the same time as improving the quality of the end-product, Newsquest has decided to install the latest systems from Q.I. Press Controls (QIPC), the Dutch specialist in measurement and control systems for the web-offset market. Once this retrofit project has been successfully put through its paces in Oxford, it will be rolled out at other Newsquest sites.

Not the first time

Newsquest has been a customer of QIPC for many years. In fact, it has been using QIPC automation systems from the very outset. So it comes as no surprise that QIPC was called in again for the upgrade of the printing press. "We are using QIPC register systems in all our plants," explains Leighton Jones, Group Production Director. Recently, Newsquest acquired NWN Media, a print concern that was also using QIPC automation products. "For all projects that we have worked on together, QIPC has always delivered high-quality products and helped bring about significant savings."

mRC-3D and IDS-3D

There was simply no other competition when it came to the new project in Oxford. "Newsquest is constantly looking at ways of improving our processes and minimising waste," continues Leighton Jones. "What's more, our advertisers expect us to continue delivering the same levels of quality as they are used to from us. We are more than confident we can make good on our promises with this new QIPC system."

Faster, more efficient and more accurate

An mRC-3D system for cut-off control and an IDS-3D system for colour and register control will be fitted on the manroland GEOMAN. A total of 16 mRC-3D cameras and 6 IDS-3D cameras will be installed. "This way we can reduce start-up waste and the use of ink," adds Leighton Jones. "Moreover, we now have a faster and more accurate colour registration system with an optimum ink-water balance."



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Market leader

Mathijs Baron, sales executive at QIPC, is more than happy that QIPC has once again been asked to look after the automation processes at such a large media group as Newsquest. "This major British media concern is ensuring we remain market leader in the region," he says. "Our customers there are happy and it means we get taken seriously by other printing plants."

Expansion

Newsquest will probably be responsible for the next order placed by a UK company. Once the system is operating as it should in Oxford, the company will consider new QIPC automation systems in other plants. "We're keen to extend our collaboration with QIPC," Leighton Jones concludes. "Our aim is to keep optimising our processes and work as efficiently as possible."

About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: www.qipc.com

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