

QIPC achieves 'important hit' with new order Times of India

Oosterhout, April 2019 - Rakesh Dave, managing director of Q.I. Press Controls (QIPC), did not shy away from the big words after winning a new order from Times of India. He spoke of "one of the most important hits in India". The Dutch specialist in measuring and control equipment for the printing industry is allowed to automate the manroland REGIOMAN and The Printers House.

Increasing market share

According to Rakesh Dave, the Times of India order offers "golden opportunities" for QIPC. "Within the Times of India group there are many manroland presses. Our market share in India will increase again and everyone in the country can see that the market is ready for our IDS-3D system. The IDS-3D system (16 cameras) for closed-loop colour control is installed in Bangalore on a manroland REGIOMAN press. In addition, the mRC-3D system (12 cameras) for cut-off control is added. Times of India relies on this to solve an operational problem it had, but above all to deliver consistently high quality print products. The constant support of QIPC's high quality technical service is an added advantage.



IDS-3D camera

High impact

The fact that Times of India has decided to reinvest in QIPC's systems is also proof of the group's satisfaction with its previous cooperation. In fact, an IDS-3D colour control system had already been installed at the Sahibabad printing works. "This is one of the most important hits ever for QIPC in India," says Rakesh Dave. "Most of the major newspaper groups are located in the south of the country. This installation will have a major impact on all these groups.

Malayala Manorama

Besides Times of India, Malayala Manorama and The Printers House also decided to invest in the automation of QIPC. Malayala Manorama does this for its printing company in Palakkad. An mRC-3D system for colour control (2 cameras) and cut-off control (2 cameras) is installed. "We have been working with QIPC since 2011," says Shibu George, Deputy General Manager at Malayala Manorama. "Because of the intelligent and reliable systems, we have no doubts about investing QIPC systems at other locations. QIPC is very bold and shows with its excellent support and service that it is all about long-term relationships.



mRC-3D camera

The Printers House

Finally, QIPC also provides the colour register and cut-off check for a new The Printers House press. On a TPH Orient press, 4 mRC-3D cameras for colour register and 2 mRC-3D cameras for cut-off control will be installed. The Printers House thus increases the productivity and accuracy of its presses. At the same time, the degree of automation increases.

About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

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