



Q.I. Press Controls expands activities into labelling and packaging market and joins forces with INTRO International

Oosterhout, January 2016 - As from today, the products of German-based company INTRO International become part of Q.I. Press Controls (QIPC). QIPC, developer and supplier of measurement & control systems for web offset printing presses, has acquired the assets and the intellectual property of INTRO International as part of a so-called asset deal.

Like QIPC, INTRO International is responsible for developing and supplying optical measuring & control systems to the print industry. However, the German-based family business has a greater focus on narrow web presses and digital printing, as opposed to QIPC, which has hitherto concentrated on web offset printing presses. "Our aim is to expand into digital printing and the labelling and packaging market", explains Menno Jansen, one of the two directors at QIPC. "Their optical measurement systems are a perfect match for our own products. By furthering the development of their products through our own extensive R&D team, we can bring about greater synergy."



Sascha Eschweiler and Menno Jansen

INTRO International's products will now be traded under the QIPC-INTRO name (www.qipc-intro.com). Contact was first established between QIPC and INTRO International in 2013. "Our relationship goes back some way", explains INTRO International's Sascha Eschweiler. "Contact between the two companies has always been good and that's now crystallised into something more tangible." Sascha Eschweiler, who now joins the QIPC team, is also keenly aware of the opportunities that this new collaboration offers. "From our perspective, as a family-run concern, I see great potential in raising our products to a new level backed by the support and know-how QIPC and Engineering Automation Electronics (EAE). We will certainly benefit enormously from their global sales and service network in increasing the reach of our products."

QIPC-INTRO .:

New logo of QIPC-INTRO

Sascha Eschweiler himself sees the existing collaboration between QIPC and EAE as an added bonus. EAE develops control systems for printing presses and is also owned by QIPC. "With the addition of INTRO International and EAE, QIPC is now taking responsibility for a larger share of the production process", Menno Jansen adds. "This joining of forces offers customers convenience and, as such, the three companies can capitalise collectively on their individual strengths."

I AM HERE:

Q.I. Press Controls
Oosterhout - The Netherlands
Phone: +31 162 408 222
Email: info@qipc.com
www.qipc.com



News Release For immediate release



About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: www.qipc.com

A decorative graphic in the bottom right corner consisting of two large overlapping circles, one yellow and one blue. A smaller purple circle is positioned at the intersection of the two larger circles. Above the purple circle is a sunburst effect made of many small yellow dots.

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