Q.I. Press Controls gives boost to Omani Establishments expansion plans

Oosterhout, July 2016 – The Dutch specialist in measurement and control equipment for the printing industry, Q.I. Press Controls (QIPC), has received a new order from Omani Establishment for Press, Printing, Publishing and Distribution L.L.C. in Oman. QIPC will be responsible for installing an mRC-3D system for colour register in its plant, based in the Omani capital of Muscat. Omani Establishment decided to invest in colour register because it now wants to focus its efforts increasingly on commercial products, alongside its newspaper-printing activities.

Long-held desire

In total, Omani Establishment will be acquiring 12 mRC-3D cameras, responsible for full automation of the colour register. The cameras will be equipped with AIMS for the automatic cleaning of the lenses. Everything will be installed on the Goss Magnum printing press with six towers. "We recently had our press upgraded to six heat-set webs", explains M.C. Venugopal, manager at Omani Establishments. "We were compelled to make the investment so that we could meet the needs of our clients as well as retain our position as market leader in the region. A reliable register control system was the next big thing on our shopping list."

The mRC-3D system now enables Omani Establishments to supply a much improved end-product and to reduce waste. At the moment, the plant - whose publications include Oman's largest Arabic-language daily, *Al Watan,* and the country's leading English-language newspaper, *Oman Tribune* - is experiencing problems with its register quality. On the back of the quality improvements Omani Establishments will be making, thanks to installation of the mRC-3D system, the business can now expect to have more satisfied customers and to win more commercial contracts. "Newspaper circulation is diminishing worldwide", reports M.C. Venugopal. "The only way to survive is to minimise waste and maximise quality. We've put our faith in the mRC-3D achieving these objectives." Omani Establishments anticipates that it will be able to reduce its waste by as much as forty percent with the mRC-3D. "The fact that colour register is a lot quicker, as well as retain its quality during production means we can now achieve these goals."

Omani Establishment for Press, Printing, Publishing and Distribution L.L.C. in Muscat, Oman.

Omani Establishments will also be benefitting from the Service Button and the fact that the mRC-3D needs no interface and can operate fully automatically. The Service Button allows the possibility of remote service at any time of the day at the single push of a button.

Faith

Through the mouthpiece of its Head of Sales, Erwin van Rossem, QIPC has also responded enthusiastically to the Omani order. "Despite this being the first order from Oman for Q.I. Press Controls, the client has placed great faith in our solutions thanks to high customer-satisfaction levels amongst other leading printers in the region. This is apparent from the fact that they have already showed an interest in our closed-loop colour control as part of their next project."

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About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here… for you

For more information: www.qipc.com