# News Release For immediate release



# Salomon Print replaces outmoded system with state-of-the-art QIPC equipment

**Oosterhout, November 2016** – The Slovenian printing concern, Salomon Print, is set to replace the outdated automation system which is currently in use on its press. The Ljubljana-based concern has placed an order with Q.I. Press Controls (QIPC), the Dutch specialist in automation solutions for the printing industry. QIPC is to fit two <u>mRC-3D</u> cameras for

colour register and two for cut-off register on the company's manroland ROTOMAN N press in Slovenia. In the words of Salomon Print: "QIPC is well-known in the market for its top-class products."

#### **Essential**

"Replacement of the existing automation system was absolutely essential," explains, Andrej Semen, technical director at Salomon Print. "The current system is out-of-date." Initially, Salomon Print entered into talks with suppliers active in the region, but QIPC appeared on the scene at a later stage thanks to the intervention of its agent Ivan Rogić of Grafmat-Usluge. "At that point, we decided to make a competitive bid ourselves," explains Erwin van Rossem, Head of Sales at QIPC. In fact, Salomon Print didn't need to think twice about QIPC's offer. "Not only was the price attractive," say Andrej Semen, "QIPC is highly competent and is well-known in the market for its top-class products."



manroland ROTOMAN press of Salomon Print located at Ljubljana-Crnuce, Slovenia

### **Best option**

Ivan Rogić, managing director of Grafmat-Usluge and agent for QIPC in the region, followed the whole process at close quarters. According to the agent, this is the best option for both Salomon Print and QIPC. "QIPC has the most effective solution on the market and Salomon Print soon realised this." Together, the four mRC-3D cameras will automate the colour and cut-off register systems. "We're counting on the reliability of these systems to bring about big savings in waste when it comes to colour and cut-off control," adds Andrej Semen.

#### Service

In addition to the attractive price and the superior product, Salomon Print can also fall back on QIPC's excellent service in the unlikely event of anything going amiss. "We expect the collaboration with QIPC will mean quick response times and a long-term relationship," says Andrej Semen. Erwin van Rossem is certain his colleagues won't have any problems in meeting these expectations. "What's more, if we make sure the new system works better than the current one, I lenvisage new opportunities for cooperation in the future."

## About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: www.qipc.com

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