

Goss Announces New Partnership with Elettra to Beat Waste and Add Value

Graph Expo, September 26th 2016 – As part of its ongoing strategy to establish industry partnerships that can deliver value-added solutions for customers, Goss International has announced a new collaboration with Elettra Srl, leading manufacturer of automatic blanket washing systems.

The association between Goss and Elettra is designed to provide new benefits for commercial press users, by providing dramatic waste reductions that deliver a rapid return on investment. Goss also now becomes the exclusive dealer for Elettra commercial web products in the Americas.

With continuous design development at the core of its approach, Elettra has built up a portfolio of VOC-free automatic blanket washer systems featuring cloth technology that offer a pathway to more sustainable production across a range of print processes.

According to Graham Trevett, Vice President of Sales, Goss Americas, the agreement with Elettra was driven by ongoing efforts aimed at delivering new leaner production solutions. “At Goss we have been systematically working through our product portfolio looking for ways to enhance our service to customers, with a particular focus on waste,” he explains. “By investigating other suppliers in the industry and using our expertise to vet their methods and technologies, we can ensure a good fit with our own systems while giving a helping hand to customers in improving their competitive edge.”

Two easy-retrofit Elettra automatic blanket wash systems offer productivity benefits for new and existing Goss commercial presses.

FastWash – installed inside the print units. The FastWash blanket washer maintains a uniform mechanical and chemical action across the web width to guarantee consistent cleaning action. A full FastWash cleaning cycle takes up to 12 seconds

when performed while the press is in production or at the end of the job; at a crawling press speed it takes up to 80 seconds.

CombiWash – applies cleaning solution across the entire web at the paper infeed stage. The patented design of the CombiWash system is engineered to give the lowest number of wasted copies through a high-quality wash performed while the press is running in less than nine seconds. Waste figures average at less than 300 copies for a double-circumference heatset press and less than 600 revolutions on the *Goss Sunday* 3000 and 2000 presses.

“At Goss, we only deal with suppliers of the highest caliber for all our third-party press ancillaries and components,” explains Trevett. “Through in-depth discussions with our customers, we work with them to establish the best solution for their needs, so that our press systems are always equipped with the leading technology in its class. The partnership with Elettra allows us to utilize their strengths to the benefit of our customers by offering enhanced quality, productivity and efficiency.”

(ENDS)

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