

Goss to Highlight the Value of Partnerships at drupa 2016

April 11th, 2016 – Goss International will be demonstrating its visionary approach to partnerships at drupa 2016 (Hall 15, stand D51), affirming that partnering with like-minded, market-leading suppliers and printers will be the key to future industry success.

Under the theme *'Achieving more together'* Goss will demonstrate how bringing complementary brands and solutions together is the most logical way to support Goss customers and prospects considering investments in new products and services.

The company will also be highlighting its unique commercial, newspaper and packaging press portfolio, for which these partnerships also provide great value and added benefits for new and existing customers.

Goss' commitment to product development and technological innovations that meet the needs of its customers, will be evident on the stand at drupa 2016. With spotlights on the many production, automation and quality benefits of Goss' product portfolio, the company's comprehensive product range will be showcased via interactive digital communications. Products highlighted include the *Goss Sunday Vpak* press for high-quality, short-run packaging applications, the *Magnum Compact* press for short- to medium-run book, newspaper and semi-commercial applications, and Goss' flexible, highly-productive *M-600* and *Sunday* commercial web presses.

In addition, Goss will demonstrate to visitors how its wide range of Lifetime Support Services can help its valued, existing customers remain competitive and maximize the productivity and efficiency of their Goss equipment.

The Goss booth will also highlight the latest *Contiweb* technologies. *Contiweb* is renowned for the supply of splicers and dryers to the world's premier web offset printers. However, recent *Contiweb* developments for digital web printing in affiliation with *HP* will be of particular interest to drupa visitors. Examples from the *Contiweb*

digital unwinder and rewinder series will be running on a number of booths at drupa 2016.

Also part of *Contiweb* technologies is *JetWeb*'s industry-leading finishing systems and *VITS-Rotocut* sheeting and specialized finishing components; both of which will be a focus on the Goss drupa stand.

Mohit Uberoi, CEO comments, "Goss has a long history of working in cooperation with different suppliers with the ultimate aim of really providing a solution that will enable our customer to thrive. When installing or enhancing our customers' presses, or developing a hybrid solution that incorporates a variety of technologies, we work with other industry leaders for color control, ink, dampening, blanket washers, chilling, CTP and customer MIS interfaces. We embrace partnering with these manufacturers so that our customers can maintain their existing supplier relationships and get the best possible solution for their print facility.

"Of course, customer satisfaction is our ultimate goal and our partnership message not only reflects our approach to creating a robust technology portfolio in association with other industry experts, but also our commitment to providing long-term customer support and technical assistance," Mohit continues. "Our Lifetime Support service provides customers with an ongoing support team, dedicated to sourcing parts and delivering ongoing servicing and press enhancements. Our customers can therefore operate at maximum efficiency and productivity levels, and extend the lifespan of their press."

Goss representatives will be on hand to demonstrate and discuss the benefits of working with a company that offers such a comprehensive solution.

Uberoi concludes, "I encourage visitors to stop by our booth in hall 15 to discover the latest from Goss and learn more about the experiences our customers in the newspaper, commercial and packaging sectors have had working with us and our technology."

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