

HUP Publishing Software Edition - Reading Circle: Go Live At Lesebox

Brunswick, 2011/01/31 - Lesebox GmbH from Berlin uses from now on HUP's Publishing Software Book and Magazines. Mainly in use: the book module HUP Edition Reading Circle.

In compliance with the project agreement HUP's Publishing software Book and Magazines was especially adapted to the requirements of Lesebox GmbH. There are, for example, weekly dates of dispatch, a changed billing mode (monthly/quarterly); further, picking lists as well as tour and sorting lists for dispatch are available. Additionally Lesebox GmbH purchased licenses for HUP Financial Software and will work with the modules "management of outstanding items", "debit disks" and "payment reminder".

Lesebox GmbH is a modern reading circle, renting out high quality magazines on a weekly basis - optionally as a full package or selectable from the product range. The typical clientele of Lesebox includes hair salons and medical practices as well as gastronomy and private individuals.

HUP is a provider of publishing solutions, delivering integrated software for all fields of the publishing business. Of course all brand software products are developed and supported by HUP themselves.

The main focus is on the publishing software, the financial software and the publishing service. The publishing software combines IT and publishing know-how to develop a complete solution for the industry. The financial software optimises complex processes in today's accounting. The publishing service, offering an individually customizable full-service package for publishers, who want to outsource tasks, completes the product line.

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