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Sixth Annual KODAK SONORA Plate Green Leaf Award Program Recognizes 13 Printers for Excellence in Sustainable Printing

Rochester, NY, January 22, 2019 – Kodak, a global leader in developing environmentally sustainable printing solutions, today announced the 2018 KODAK SONORA Plate Green Leaf Award winners, which includes 13 printers from around the world. The program, now in its sixth year, celebrates printing industry partners who are leaders in adopting sustainable practices and in offering their customers eco-friendly options for their printing needs.

The 2018 winners are: **Artes Gráficas Sagitario (Bolivia); Presse-Druck- und Verlags-GmbH (Germany); Blackmore Group (UK); Colour King (South Africa); PT. Gelora Aksara Pratama (Indonesia); Hebei Xindong Printing Co. (China); Leanin Tree (US); Mitchell Press (Canada); The Profeather Printing Co., Ltd. (DongGuan) (China); SRB Printing (South Korea); Stuff New Zealand (New Zealand); Toyokuni Printing Co. (Japan); Wijeya Newspapers (Sri Lanka).**

In addition to integrating KODAK SONORA Process Free Plates into their operations, each of the winning companies demonstrated an ongoing commitment to investing in sustainable business practices. Award entrants were judged on a range of criteria, including management practices to improve energy and water efficiency, participation in local community sustainability initiatives and the use of eco-conscious materials and supplies. All submissions are reviewed with scores determined by a panel of Kodak judges.

“At Kodak we believe that sustainable printing provides the critical foundation for bolstering business success and each of this year’s SONORA Green Leaf Award winners are once again exemplary examples of how to put this practice in action,” said John O’Grady, President of Kodak’s Print Systems Division. “The specific outcomes that each of these printers yields from incorporating more eco-friendly actions into their whole business are quite tangible, from reduced operating costs to measurable increases in key performance metrics that benefit their customers.”

One of the most meaningful ways Kodak contributes to a more sustainable world is to empower customers to meet their sustainability objectives, which is why Kodak’s product engineering prioritizes environmental sustainability. KODAK SONORA Process Free Plates are the centerpiece of Kodak’s sustainable product offering, with over 4,000 customers using the technology worldwide and on pace to grow in adoption with the latest version, SONORA X, enabling 80% of printers to switch to process free plates. Beyond SONORA Plates, Kodak’s CTP (computer-to-plate) solutions reduce energy consumption by up to 95 percent compared to alternative platforms. KODAK PROSPER Presses and KODAK ULTRASTREAM Inkjet Technology have print head components designed for refurbishment and reuse, while the KODAK NEXPRESS Press and KODAK NEXFINITY Platforms include environmentally responsible features, like HD Dry Inks that create virtually no emissions and electrical power requirements significantly below those of alternative platforms.

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