



FOR IMMEDIATE RELEASE

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Harland Simon welcomes back Mark Hainsworth

Harland Simon is delighted to welcome back former colleague Mark Hainsworth. Mark returns as Business Development Director and will focus on the diversification strategies that Harland Simon is currently pursuing.

Having previously joined the company in 1997, Mark was instrumental in establishing Harland Simon as a major provider of press control solutions in the US. He left the company in 2001 to pursue his career in South Africa where he held a number of key account executive roles for global IT services and solutions provider CSC Computer Sciences (now DXC Technology).

Now returning to the UK, Mark is only too happy to re-join his former place of work. Commenting on his homecoming, he said: "I have always had fond memories of my time at Harland Simon and the environment generated within the company. I am impressed to see how the company has established itself in new markets with real-time location systems and RFID tracking solutions since my departure. It will be exciting to help develop these new opportunities with many old friends."

Harland Simon CEO, Evelyn Ashman, commented: "With his return Mark brings over two decades of general management, business development and industrial marketing experience to the company, which is going to be invaluable for the growth of our new business areas."

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About Harland Simon

Harland Simon has been providing solutions for the world's most demanding newspaper printers for over thirty years. With roots going back to 1915, the company has developed from an engineering company to a multi-skilled organisation able to deliver software and hardware solutions for a wide range of applications and industries.

Harland Simon is one of the world's leading suppliers of control and management systems. In addition to its expertise in the field of newspaper printing, Harland Simon has invested heavily in the development of RFID and real time tracking solutions with particular emphasis on the healthcare, logistics/warehousing, manufacturing and retail sectors.

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