

Change of Management at ppi Media

Hauke Berndt and Markus Feldenkirchen take over from Norbert Ohl

After twenty years as managing director of the Hamburg-based software company ppi Media, Norbert Ohl is to hand over to his successors Hauke Berndt and Markus Feldenkirchen on July 1, 2016. Together with Jan Kasten, the new members of the management board will continue to expand into new business areas and markets. Norbert Ohl will act as a consultant to ppi Media for one year after stepping down.

March 18, 2016. As from July 2016, ppi Media will be breaking new ground in terms of both strategy and personnel. Despite all these changes, ppi Media's commitment to quality, reliability and staff, which are the key to its success, remain untouched. Moreover, it offers the chance for a new approach to digitizing its products, strengthening partnerships and acquiring new customers – both internationally and strategically.

Besides his wealth of experience in the sales department, Hauke Berndt has introduced many new ideas and suggestions to ppi Media's top management in order to carry on this transformation. "I look forward to working more closely with our customers and in particular to maintaining contact with our existing customers," says Hauke Berndt about his new tasks. Apart from his new role as managing director at ppi Media, Hauke Berndt will also be responsible for the company's sales operations.

"I have first-hand experience of the disruptive changes in the US media industry. To pass on what I know about successful business models, and also about those that have failed, is a task I am really looking forward to as a member of the management," says Markus Feldenkirchen, who will be focussing primarily on the strategic direction of the company and the changes this involves. Apart from his new role as managing director, Markus Feldenkirchen will continue to hold the position of CEO of ppi Media US, Inc.

Since 2014, Jan Kasten has successfully led the development, support, quality assurance, documentation and training departments.

Hauke Berndt: facing the future with know-how and new ideas

Hauke Berndt joined ppi Media in 2002. Always close to his customers, he got to know the international media industry from scratch in the past few years. In particular, ppi Media's expansion into new markets is one of Hauke Berndt's most outstanding achievements. He played a leading role in the development of ppi Media's software products for magazine production and corporate publishing and gained a foothold in these markets for the company.

ppi Media GmbH
Hindenburgstr. 49
22297 Hamburg
Germany

Press: Nina Buchholz
Tel.: +49 (0) 40-22 74 33-639
Fax: +49 (0) 40-22 74 33-666
E-mail: Nina.Buchholz@ppimedia.de
www.ppimedia.com

This press release contains projections for the future based on the well-founded assumptions and prognoses of the management of ppi Media GmbH. Though management believes these assumptions and estimates to be correct, actual developments in the future, as well as actual operating results, may deviate from those put forward by management due to factors beyond the control of the company, such factors to include, for example, fluctuating exchange rates, changes within the graphic arts industry, or any other unforeseen economic and/or market transformations. ppi Media GmbH makes no guarantees that future developments and/or future operating results will match any of the numbers and/or statements put forth in this press release, and assumes no liability if such situations arise. Furthermore, no responsibility is assumed for updating any of the statements and/or figures contained herein.



Markus Feldenkirchen: an expert in publishing and printing and a visionary

After working for the Axel Springer Verlag AG and the Berliner Wochenblatt Verlag, Markus Feldenkirchen joined ppi Media in 1999 to set up the consulting department. In 2005 he took over business operations in North America for ppi Media US, Inc., providing quality customer service for a large number of prestigious customers. Markus Feldenkirchen follows changes in the business models of American publishers very closely. At ppi Media, he plays a key role in the development of new products that enable publishers to monetize print and digital services and to enter new business areas.

About ppi Media

As a market leader for workflow solutions for the publishing and printing industry, ppi Media has accompanied the changes in the media industry for over 30 years. What's more, its software solutions for the publishing industry, which are developed in Hamburg, are a digital revolution. As a full service provider, ppi Media offers media-neutral solutions for all areas of publishing: ads, editorial, digital prepress, planning and output management, also as a service in the cloud and with a 24/7 hotline. In 2012, ppi Media became part of the Evers-Frank Group. ppi Media's head office, which is located in Hamburg, is supported by a network of experts worldwide. More than 130 employees contribute towards automating and digitizing the media industry.