

## ppi Media supports the sh:z editorial department with new production control hotline

*ppi Media provides a new service to the Schleswig-Holsteinischer Zeitungsverlag and is undertaking production control tasks for the publishing house. The publisher with the highest circulation in Schleswig-Holstein will benefit from a new cost-efficient hotline that ideally complements ppi Media's support service and guarantees expert knowledge in production control that is available outside core working hours.*

**April 23, 2018.** Initially launched as a pilot project, the innovative service offered by ppi Media has become an integral part of the day-to-day work at the Schleswig-Holsteinischer Zeitungsverlag: Mondays to Fridays from 18:00 and on Sundays from 16:00, ppi Media employees make specific changes as requested by the sh:z newsroom to the page planning of the newspapers to be produced in ppi's planning solution PlanPag, which has been used at the sh:z for many years. Editorial staff can contact ppi Media's product experts via e-mail or telephone with the tasks they would like them to perform. The experts immediately carry out the requested planning changes, such as changing a part-page in a local edition or adapting common pages, before reporting the change back to the editorial department. This ensures reliable planning changes at short notice, even outside the core working hours of the publisher's internal production control. "We decided to use the new service offered by ppi Media after a successful test phase. It goes without saying that the software producer's employees have excellent knowledge of their own planning and production programs. Thanks to our long-term cooperation, ppi Media was also very familiar with the production workflows at the sh:z," says Torsten Lops, Head of Production at the Schleswig-Holsteinischer Zeitungsverlag.

### Production control hotline as a new service module

Other publishers and media houses using ppi Media's planning and production solutions can now also benefit from the production control hotline. After a short introduction into the respective production structures, the team of ppi Media specialists takes over the production control in close cooperation with the publisher's employees and at the required times, reliably easing the pressure on the publisher's evening shift.

### About ppi Media

*ppi Media GmbH is the leading international workflow specialist for newspaper and magazine publishers, as well as printers, corporate publishers and groups, and SMEs. Its main focus lies in the development of*

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*highly efficient software solutions on a global scale. ppi Media is the market leader in the field of automated newspaper production. 80% of all daily newspapers on the German market are produced using ppi Media products. Many more installations can be found in Asia, Europe, Africa and the USA. A subsidiary of the Eversfrank Group, ppi Media has its head office in Hamburg and branches in Kiel, Germany, and Chicago, USA.*

**Further information available at: [www.ppimedia.de](http://www.ppimedia.de)**