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manroland Goss web systems strongest supplier for webfed printing

Strategy and product range of the new company

The forward-looking merger between manroland web systems and Goss International enables global market presence, a broad product range, technological excellence, long-term comprehensive customer support, and e-business in the web-fed printing market. Time to have a closer look on the new company and its portfolio.

manroland Goss web systems will concentrate on four main business areas: System Solutions (highly automated press and post-press equipment including pre-owned offerings, press relocations), Engineered Solutions (mechanical, automation and closed-loop solutions for all types of presses), Service Solutions (best-in-class service in parts, labor, tele-support and performance based service agreements) and E-Commerce Solutions (electronic marketplace for efficient ordering and logistics performance for all suppliers to the web offset industry).

The combined company will leverage its successful structural and technological developments in recent years within new product development, expansive aftermarket product offerings and development of a lean business structure in line with overall market trends to build a strong business platform for the future.

System Solutions

Highly automated press and post-press equipment create sustainable success for today's print operations. To assure the most effective levels of quality and waste reduction for customers, the manroland Goss Group is continuing to focus on the development and manufacturing of printing systems, which support existing production needs and enable new business models. System solutions from manroland Goss are supported by certified pre-owned solutions as well as press relocation services.

Engineered Solutions

The manroland Goss Group puts focus on utilizing the combined expertise of the talented engineers providing mechanical, automation, and closed-loop solutions for all types and all brands of web presses. Innovatively engineered components and system improvements satisfy the customers need to develop more powerful production centers within existing pressrooms.

Service Solutions

With its increased presence of international service hubs spanning the globe, the manroland Goss merger has created an even tighter net of comprehensive support for its customers. The company clearly aims at providing the highest level of excellence through accurate and efficient service, competitive pricing for parts and labor, experienced TeleSupport, and service agreements to increase uptime on a 24/365 basis.

The manroland Goss Group is the leading supplier of web-offset printing solutions. The company provides System Solutions for highly automated press and post-press equipment, Engineered Solutions for mechanical, automation and closed-loop upgrades for all types of presses, Service Solutions for parts and labor, tele-support and service level agreements 24/365, and E-commerce Solutions for all suppliers to the web offset industry and beyond.

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E-Commerce Solutions

The MARKET-X B2B online platform offers existing and new traders an opportunity to provide a “One-Stop-Shopping” experience to customers. Utilizing up-to-date online STORE technology, the platform has expanded as a base for partner companies to provide parts and components to their customers in the printing sector via a well-established e-commerce solution. MARKET-X provides a marketplace for all suppliers to the industry, turning efficient logistics into a game changer.

With its broad range of products and services, the new company will be the high-performance partner for all web printers. The common goal is to drive the performance of customers with a ‘best of the best’ approach.

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