

## manroland web systems at IFRA - World Publishing Expo 2017

The high performing business partner for the printing industry and beyond

**WE ARE PRINT.** With a clear commitment for web offset printing and the entry to new business fields, manroland web systems expands its leading market position. This is also proven by numerous major orders for new presses and numerous service contracts within the last months but also by a new strategy of the world market leader. For the newspaper printing sector, manroland offers a number of innovations as well.

From October 10-12, 2017, manroland web systems presents groundbreaking ideas and solutions at IFRA – World Publishing Expo at stand F14, hall 22a in Berlin. The topics are as wide-ranging as it had rarely been.

Why do printing companies decide to do a major investment for a new newspaper press? Why do newspaper printers opt for another press manufacturer? Why do operators of competitor presses choose PECOM-X control upgrades or other service offerings from manroland web systems? And why will printing systems be even more efficient with service solutions? manroland web systems offers the perfect answers and solutions to all these questions, as well as testimonials, who talk about their experiences.

All demonstrated innovations directly aim on cost savings and productivity- and flexibility gain. Due to this, manroland web systems is not only a provider of printing equipment but also offers a unique added value for the entire printing industry: WE ADD VALUE. Part of manroland web systems' self-image is to constantly improve the efficiency of the operational process as well. Due to this, the company is and will remain the high performing business partner for the industry.

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manroland web systems GmbH is the leading manufacturer of web-offset printing systems. The company provides integrated solutions for commercial web offset, newspaper and digital printing as well as flexible packaging printing. A worldwide sales and service network also markets ancillary printing equipment and pressroom products as well as software products and innovative workflow management systems.

**manroland web systems GmbH**  
Marketing & Communications  
86219 Augsburg

#### Dr. Daniel Raffler

Phone: +49 (0) 821 424-45 85

Fax: +49 (0) 821 424-12 00

[daniel.raffler@manroland-web.com](mailto:daniel.raffler@manroland-web.com)

#### Christian Seitz

Phone: +49 (0) 821 424-31 81

Fax: +49 (0) 821 424-12 00

[christian.seitz@manroland-web.com](mailto:christian.seitz@manroland-web.com)

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