

Multi-Brand Web Press Service? No Problem

manroland web systems masters the relocation of a GOSS Universal system for the People's Daily in China

The printing producer and comprehensive service partner manroland web systems, has caused a great stir over the past few months with its ever increasing service provision for third party presses. Now, the latest milestone in this new field of business: with its' relocation of a GOSS press for People's Daily, Chinas most influential daily newspaper, the company has once again proved that it is the high performing business partner for the printing industry, and that position will not change in the future.

Multi-Brand Web Press Service on the rise

manroland web systems began to expand its own service offering to include service of presses produced by competitors about a year ago, and it has proved successful. Today it can already boast two successful control upgrades on Goss presses. In addition, numerous printing houses, which operate third party presses, are profiting from the retrofit of a manroland web systems Inline Control System. Furthermore, relocations of third party presses are being carried out smoothly. Manroland web systems therewith not only offers tailor-made and innovative solutions but also a customized approach and consulting.

One Partner for everything

Absolutely punctual and reliable processes, paired with specialist competences during disassembly and reassembly: the relocation of a printing press is demanding. In China, the market organization, manroland web printing equipment, has been able to establish a glowing reputation even among customers of competing manufacturers, based on strong presence and reliability. People's Daily, Chinas most influential daily newspaper opted for the high performing business partner from Augsburg for the relocation of a GOSS Universal 75 consisting of 6 printing towers, 2 folders and 6 reel splicers. Furthermore the system will be fitted with an interface for a blanket-washing device in its new location. The complete relocation, including the disassembly, load out, transport, load in, assembly and commissioning lies in the responsibility of manroland web printing equipment Beijing, and has already commenced. The system should be back in production by the end of September 2017.

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manroland web systems GmbH is the leading manufacturer of web-offset printing systems. The company provides integrated solutions for commercial web offset, newspaper and digital printing as well as flexible packaging printing. A worldwide sales and service network also markets ancillary printing equipment and pressroom products as well as software products and innovative workflow management systems.

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