

manroland web systems as a synonym for total networking

GGP Media replaces digital letterpress printing line in Pößneck with manroland web systems solutions

manroland web systems, the global market leader in web offset is setting the standards in digital finishing yet again. The Augsburg based manufacturer has proven this in the last few years, with successful installations of the FoldLine and FormerLine digital finishing lines. The systems are so effective and fast, they have convinced renowned digital printing companies like GGP Media, a subsidiary of the Bertelsman Printing Group. And that's not all: In addition, manroland web systems provides software and workflow solutions for complete networking of the whole press room – even offset presses can be incorporated from now on. In Pößneck, the system of a competitor for a letterpress line is currently being replaced with a solution from Augsburg.

In the past few years, manroland web systems has successfully enhanced its practical competence for digital printing. With the help of its in-house know-how, the digital finishing modules FoldLine and FormerLine were developed. What's more: With complete workflow solutions, manroland web systems is a trailblazer for total networking in many press rooms and in demand worldwide. At drupa 2016, manroland web systems demonstrated its growing capabilities and could consequently generate many new projects. GGP Media, for instance, now counts on the competence of the Augsburg based company in its plant in Pößneck and is replacing a complete competitor system with manroland web systems solutions.

"manroland web systems has not only produced a more productive and faster system with 1000 feet/min. – what convinces us most are the workflow solutions, which enable us to network the complete press room – and this does not only concern digital printing, but can also integrate offset", says Martin Hawich, production/technology manager. "The integration of the complete plant offers our customers immense advantages. The trend is clearly moving away from stand-alone solutions in digital printing, as they are still being offered. At manroland web systems, we further developed the workflow sector early on, alongside the actual production components. We define ourselves as an integration partner for the printing industry and continue using the customer's workflow systems in existing installations. We offer software solutions such as WorkflowBridge, Imposer or the production planner MasterQ as plug-ins. These components are intelligently connected and optimise the complete process, resulting in a coherent and consistent system for the conventional and digital printing sector. This means that the networked production process is already reality today", is how Alwin Stadler explains the advantages for GGP Media and the trends in digital printing.

manroland web systems GmbH is the leading manufacturer of web-offset printing systems. The company provides integrated solutions for commercial web offset, newspaper and digital printing as well as flexible packaging printing. A worldwide sales and service network also markets ancillary printing equipment and pressroom products as well as software products and innovative workflow management systems.

manroland web systems GmbH
Marketing & Communications
86219 Augsburg

Dr. Daniel Raffler

Phone: +49 (0) 821 424-45 85

Fax: +49 (0) 821 424-12 00

daniel.raffler@manroland-web.com

Christian Seitz

Phone: +49 (0) 821 424-31 81

Fax: +49 (0) 821 424-12 00

christian.seitz@manroland-web.com

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At the digital forefront

As a complete solutions provider, manroland web systems has already been assuming project management in the digital printing sector for some years. With its core competences, further development and workflow solutions, the company provides answers for new business models and challenges on the market. The FoldLine and FormerLine inline finishing aggregates can produce high volumes in multiple-shift operation, not least because the speed and web width of the digital printing presses have increased. The workflows enable cost-optimised and versatile production of the most diverse printing products, and all this around the clock. This is how business volumes can be achieved which make industrial digital printing profitable.

Caption:

Example for a Smart Workflow of manroland web systems and HP | © manroland web systems

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