

Potentials of Color Measurement Technology

Whitepaper about a new way to an efficient color control

manroland web systems has published a new whitepaper on color measurement technology for commercial- and newspaper printing and offers a free download.

Color measurement stands for quality guaranty for printing and at the same time saves resources – as well for commercial- as for newspaper printing: the experts Manuel Kosok, Managing Director at grapho metronics Mess- und Regeltechnik (measuring and control technology) and Dr. Ing. Gregor Enke, Leader of Development and Technology at manroland web systems, describe how the new generation of color measurement technology has evolved, how it works and what has to be considered by printers when choosing their color measurement technology. The complex topic is explained in four steps: pre-setting, color measurement, reducing of costs and reporting.

The whitepaper can be downloaded at the manroland web systems website (www.manroland-web.com) or directly via the following link.

- German: <http://bit.ly/1Nz3wqJ>
- English: <http://bit.ly/1MM2pHY>

A printed sample can be ordered via marketing@manroland-web.com.

Caption

The whitepaper about color measurement technology for commercial- and newspaper printing.
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manroland web systems GmbH is the leading manufacturer of web-offset printing systems. The company provides integrated solutions for commercial web offset, newspaper and digital printing. A worldwide sales and service network also markets ancillary printing equipment and pressroom products as well as software products and innovative workflow management systems.

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