

## Press Release

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## ECO PrintCenter Automates Waterless Printing with 3TControl

One of the world's most modern print facilities, Eco Print Centre (EPC), located in Lokeren, Belgium has placed an order for 3TControl's IPA print automation system. After a comprehensive production trial of 3TControl's unique invisible mark technology, the contract was signed to bring a new level of production automation to the waterless KBA Cortina press.

EPC is part of De Persgroep, Belgium's leading publisher. EPC is a pioneer of waterless printing and since coming online in 2008 has built a highly successful business model around the waterless process and the many benefits it offers over traditional newspaper presses including access to new revenue streams thanks to the KBA Cortina's ability to print higher quality products.



From left to right: Wim Maes, Director EPC, Manfred Janssens, Production Manager EPC, Sergio Muñoz, Head of Business Development 3TControl at EPC in Lokeren.

The investment in 3TControl's IPA will give the KBA Cortina closed loop density control as well as a high performance register control system with automatic plate to plate compensation so giving automated quality at all locations across the web. Wim Maes, Director of EPC commented, "The investment in 3TControl when applied to the benefits of the waterless process raises the bar and will make us a world leader in print automation". When asked why 3TControl was selected, Mr. Maes went on to comment "we looked at several systems but in the end 3TControl offers us all the automation we need and we get it from one camera. This means that the system offers us the best value".

Sergio Muñoz, Head of Business Development at 3TControl said, "It was clear from the very start that EPC were looking to automate the print production process and that's precisely what IPA has been designed to do, allowing printers to supervise the printing process. EPC is already a highly automated operation and we are delighted to have been chosen to now automate their KBA Cortina press. With the EPC project, once again, 3TControl's IPA system has been selected by customers for automation on KBA's flagship presses, the Commander CT and the Cortina".

3TControl Precision Systems is a Spanish print automation company operating worldwide in all major markets. For further information on how 3TControl can transform your print operations, please contact [3tcontrol@3tcontrol.com](mailto:3tcontrol@3tcontrol.com).