

People's Daily chooses Goss to manage latest press move

- *Goss Universal 75 press back in production at new site*
- *Goss offers relocation and reconfiguration options for all Goss press models*

18th December 2017 – People's Daily, the largest newspaper group in China, has completed a major press relocation of its *Goss Universal 75* press to a new, state-of-the-art printing facility in Beijing.

Goss was selected by People's Daily as the original manufacturer of the *Universal 75* press model to project manage the entire job, which took twelve weeks to complete.

Goss engineers project managed and supervised the relocation of the six-tower *Universal 75* and worked together with People's Daily employees and local teams to provide the most cost-effective solution for the company.

Ben Liang, Project Manager at Goss, comments: "Goss has a long relationship with People's Daily. We listened to what they wanted and put together an economical solution using Goss' knowledge and engineers to supervise the technical aspects of the move and ensure a smooth transition for the company."

The People's Daily is the leading newspaper in China and is published worldwide with a print circulation of three million. As well as Chinese, editions are published in English, Japanese, French, Spanish, Portuguese, Russian, Arabic, Tibetan, Kazakh, Uyghur, Zhuang, Mongolian, and Korean.

The *Universal 75* consists of six towers, two folders and six reel splicers and will continue to be used to produce high-quality newspaper products for the Chinese market.

As well as the relocation, the *Goss Universal* press has been upgraded with a blanket wash system and Goss will provide control system integration.

Goss' OEM expertise enables them to undertake complex reconfiguration and relocation projects including additions to existing equipment with minimal disruption, which often make the most sense in the fast-changing market of print. Goss can also enhance and upgrade equipment at the same time, ensuring press or post-press equipment performs reliably and at highest possible quality.

(ENDS)

'Goss', the Goss logo, 'Goss International', and 'Universal' are trademarks or registered trademarks of Goss International Corporation or its affiliates.



People's Daily, the largest newspaper group in China, has completed a major press relocation of its *Goss Universal 75* press to a new, state-of-the-art printing facility in Beijing.



Contacts:

Goss International: Corporate, EMEA and Americas – Layla Stevenson

(layla.stevenson@gossinternational.com) 603-750-6711

The Bespoke Agency: Nicole O'Donoghue (nicole@bespoke.co.uk) +44 1737 215 200

This release and other information about Goss may be downloaded from the Goss website: <http://www.gossinternational.com/>