

Press Release



Cloud-based ink optimization software OnColor ECO continues success

Princeton, NJ (19th of January, 2016) – ProImage announces two new successful implementations of their already widely used SaaS ink optimization software OnColor ECO at two newspaper printers. The Newport Daily News/Newport Life Magazine, RI and the Manteca Bulletin, CA both recently installed the software and state immediate ink savings and print quality improvement.

The Newport Daily News in Rhode Island prints an average of 80 pages with a circulation of up to 24,000 and was experiencing ink rub off and high ink costs. After installing ECO, they reported ink savings of 15% and less ink offset – visible in ads with multicolor drop outs that are now much more legible and have an improved image quality. “Using ECO SaaS service has not caused any production delays and ECO also corrects problems with RGB pages being sent as it converts them correctly to CMYK,” states Kevin Schoen, Operations Director of The Newport Daily News. “ECO SaaS is very easy to set up and seamless once implemented. Support when needed has been outstanding.”

A similar feedback can be reported by Morris Newspapers of California that print the Manteca Bulletin plus 6 other titles and other commercial work. Pressroom Manager Ron Randall reports a cleaner looking paper with less ink rub off and a slight improvement with press start-up. Furthermore, he states that their “staff found that the installation was easy with assistance from ProImage” and that “using the program required little to no training”.

OnColor ECO SaaS Service is a Cloud Service that allows printers to process color pages over the internet. It automatically analyzes PDF files and using Gray Component Replacement (GCR), replaces an equal amount of CMY ink (the gray component) with lower cost black ink to produce a top quality printed result that uses much less ink.

The SaaS (Software as a Service) solution provides all the benefits of ink optimization software without any up-front cost and is a great solution for smaller newspapers and commercial printers.

Free Trial available at http://www.new-proimage.com/Ink_Saving_Solutions/ECO_SaaS_Service_1/

About ProImage

First established in 1995, New ProImage is a leading developer of browser-based content management, prepress digital workflow, ink optimization, tablet and mobile solutions, color image processing and production tracking solutions for the commercial and newspaper printing and publishing industries. Our solutions enable publishers, which have been dramatically affected by the rapid growth of digital publishing to remain competitive in today's economic climate.

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