

Press Release

ProImage Press Register Software demonstrates to be great match for Goss Community Press at Sun Community

Princeton, NJ (29th of November, 2016) – Sun Community News and Printing, published by Denton Publications, Inc. recently installed ProImage NewsWay Press Register Software for their 1960s Goss Community Press.

Sun Community operates an 18,000 square foot production facility in Elizabethtown, New York and serves the region with seven targeted distribution newspapers throughout the northeastern New York State along with a quarterly lifestyle magazine. Their Goss Community Press was bought in the early 1960s as a four-unit press with a community folder. In 1980, an SC folder and one C unit were added. Additional SC units have been added since and the press now operates with four stacked units and nine mono units with an SC and SSC folders.

Good Press Registration a Challenge

Since these type of presses were not originally designed to run process color, the pressmen at Sun Printing were challenged with their skills and expertise to produce good registration. However, spoilage and time have been costly while trying to keep up with color requirements – looking at a spoilage/waste as high as 23%. Additionally, certain print and advertising customers have refused to use color for their print products or ads due to inconsistent color reproduction.

In the past, Sun Community has added running circ as well as two high stacks but ceiling height has restricted them from going four high. With the arrival of CTP, manual corrections such as stripping negatives that allow to adjust for better registration were not possible anymore and their rural mom & pop customer base had difficulties adjusting to computer controlled enhancements.

Registration now Exponentially Better

This changed with the installation of ProImage NewsWay Press Register Software. NewsWay Press Register enables printers to correct mis-registration on the printing press without the need to physically touch or modified the press. Press Register registration correction process is a two step operation: first the registration errors are measured using a digital microscope then the digital file is modified before exposing to the film or plate.

Now, Sun Community is already seeing financial savings in the form of reduced waste due to fewer startups and recovery from roll changes. "We also see reduction in time spent on initial rollup," states Bill Coats, Operations Manager of Sun Community. Further, Bill Coats states that they not only reduced the imperfections of individual units but have also been able to use adjustments to avoid costly re-pinning of several cylinders. "Our registration is exponentially better than it was previously," comments Bill Coats.

Sun Community is using InDesign as their position solution and use custom built templates. Files are then sent to a Harlequin RIP, from there they go either to the Press Register System or to a Screen Flatrunner Server, and finally to a Screen Platerite News 2000S. No other press control system is in use.

About ProImage

New ProImage is a leading developer of browser-based content management, digital workflow, ink optimization, tablet and mobile solutions, color image processing and production tracking solutions for the commercial and newspaper printing and publishing industries. Our solutions enable publishers, which have been dramatically affected by the rapid growth of digital publishing to remain competitive in today's economic climate.

About Sun Community News and Printing

Sun Community News is published by Denton Publications, Inc. The company employs a staff of over 60 dedicated professionals and operates out of an 18,000 square foot production facility in Elizabethtown, NY. In addition to their community publications, they are also the region's largest commercial web printer. Quality work, personalized customer service and fair pricing are their simple guidelines for success.

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