

Join OneVision Software AG at the Print & Publishing Day in Zurich

"Withstanding cost pressure: How printers and publishers can transform their pre-press and pre-media operations from cost centers into profit centers" is the theme of German software developer OneVision's forthcoming Print & Publishing Day in Zurich.

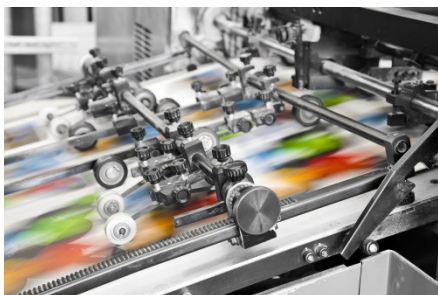
Regensburg/Lenzburg. On May 11, 2016, German software developer OneVision will be hosting a Print & Publishing Day in Lenzburg near Zurich. The event will see players from the print and publishing industry present the latest models and solutions for increasing efficiency and improving quality in media production. Key topics will include optimization of production workflows, fully automated image processing, color management and cross-media publishing.

With contributions on the theme "withstanding cost pressure: How you can transform your pre-press and pre-media operation from a cost center to a profit center", business unit leaders from OneVision Software AG and leading experts from the print and publishing sector will explain how increasing automation in production can help save valuable time and costs while simultaneously enhancing print quality.

The Bauer Media Group, one of the world's most successful media companies and publisher of over 600 magazines and over 400 digital products, will give an in-depth account of its own experiences and how it successfully restructured its entire image editing. And Oswald Grütter, for decades a recognized print industry expert and independent quality assurance and profitability improvement consultant, will be sharing his expertise in the areas of ink-saving and color management in his presentation "Optimizing and standardizing offset printing processes: from image to print".

Dialog with participants will take center stage, with attendees asking and answering specific user queries and product questions and sharing experiences in a wide-ranging discussion on using and working with the products.

For more information, visit www.onevision.com/print-and-publishing-day-ch call +49 941 78004 411, or email albert.fuchs@onevision.com.



1. **Asura.png:** Errorless printing with the normalisation software Asura



2. **Amendo.jpg**: Alpin cows in a pre-post comparison after the enhancement with Amendo: more edge, more contrast and more saturation

About us

OneVision Software AG is an international provider of innovative and cost-efficient software solutions for the printing, publishing and media industry. In the past 20 years, the company has used its products to establish itself as the world market leader for prepress. Newspaper publishers worldwide work with products from OneVision and profit from the automation, the reliability and the resulting cost savings.

In addition to steady optimization of the existing solutions, OneVision Software AG continuously invests in developing new products and target customer segments. The company's product portfolio ranges from software for prepress to tools for intelligent color management and image optimization to products for digital publishing. Well-known global players in their field rely on the expertise of OneVision and value the benefits they get from working with the software company: time savings, cost reduction and quality improvement.