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FOR IMMEDIATE RELEASE

QuadTech Continues Support for Commercial and Newspaper Sectors by Appointing Richmatt Graphics (M) Sdn Bhd as New Agent in Southeast Asia

Sussex, Wisconsin, USA – 9 March, 2017 – QuadTech today announces the appointment of Richmatt Graphics (M) Sdn Bhd as its newest agent for sales and service of QuadTech register control, color control and Digital Ink systems for the commercial and newspaper industries in Malaysia, Singapore and Brunei.

Richmatt Graphics is a renowned Southeast Asian mailroom equipment supplier offering a broad range of standard and customized services encompassing editorial systems, web presses, post-press equipment, and other printing solutions to optimize production efficiency. Having worked with the printing industry for the past 15 years, their customers include The New Straits Times Press, Berhad, Utusan Malaysia, Malaysia Nanban, Sin Chew Jit Poh, Munsang Printers, Singapore Press Holdings and Gramedia Printing Group.

Roach Michael, Managing Director, Richmatt Graphics, says “These are challenging times for printers. The demand for color quality and reduced impressions per print run is putting an increasing amount of pressure on printing operations to not only reduce make-ready waste by getting the color and color register right, but also to maintain the consistency throughout the run. Our job is to inform printers of the benefits of automating color and register controls to reduce their waste and keep their production costs low. With QuadTech’s extensive product portfolio and solid reputation in this field, we can now help our customers to achieve this goal.”

“Doing business locally in Southeast Asia where there is a multi-lingual and multi-cultural business community requires a deep understanding of the nature of conducting business in the different regions and markets” said Vinodhkumar Balakrishnan, QuadTech Area Sales Manager.

“Richmatt Graphics with their wide experience in the local printing industry, understands this well

and will be a strong partner to QuadTech in marketing our solutions, providing comprehensive technical support to printers, and keeping their operations running at peak performance. Their team of qualified engineers, technicians and product specialists will ensure that customers across Malaysia, Singapore and Brunei will receive very best levels of service, product expertise and local market knowledge.”

Contact information for Richmatt Graphics (M) Sdn Bhd:

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About QuadTech, Inc.

QuadTech, Inc. is the world’s leading innovator of advanced color and inspection technology for the printing industry. Founded in 1979, QuadTech sells its automated auxiliary control systems in more than 100 countries to the packaging and converting markets, web offset newspaper and commercial markets, and publication gravure market. Headquartered in Sussex, WI, USA, QuadTech maintains a worldwide network of sales and service operations, and is proud to be registered ISO 9001:2008 DNV.

Caption for the attached photo *Balakrishnan-Michael.jpg*:

Mr. Vinodhkumar Balakrishnan, QuadTech Area Sales Manager (L) with Mr. Roach Michael, Managing Director of Richmatt Graphics.