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## **ANNOUNCEMENT**

## QuadTech launches end-of-year discount promotion to enable customers to "hit the ground running" in 2016

Sussex, Wisconsin, USA - 24 November, 2015 - QuadTech, Inc. has announced a product discount initiative to support its valued customer base and incentivize new prospects to explore the benefits of QuadTech solutions. The company has announced that it will offer substantial discounts through the end of 2015 for select new press controls and upgrades from legacy press controls, along with installation and training. There is also an opportunity for QuadTech customers to realize significant savings on spare parts for current technology, and a limited supply (U.S. only) of parts for end-of-life legacy products.

The amount of the discount will vary depending on the printers' specific installation. Systems under the 2015 promotion include:

New Systems: Color Control and Web Inspection System with AccuCam™, Digital Ink System.

System Upgrades: From RGS IV Series X, RGS V, or RGS V-N to Register Guidance System with MultiCam®; from PPC 3000, Cutoff Control 2000, or RCS 4000 to Ribbon Control System with MultiCam; from legacy Color Control Systems (CCS) to Color Control System with SpectralCam™.

Limited Spare Parts Inventory on End-of-Life Systems (U.S. only): RGS IV Series X, RGS V, or RGS V-N, RCS 4000, PPC 3000, CC 2000, Silicone Coater.

"Our customers continue to develop and innovate in the markets they serve, and we are always looking for ways to ensure they maintain their success and increase their competitive edge year after year," said QuadTech president, Karl Fritchen. "We hope these product discounts will enable our customers to equip their production facilities with the latest QuadTech solutions and hit the ground running in 2016."

News Release QuadTech, Inc.

To provide basic information and receive a customized discount quote, visit www.quadtechworld.com/2015-discounts.

## About QuadTech, Inc.

QuadTech, Inc. is the world's leading innovator of advanced color and inspection technology for the printing industry. Founded in 1979, QuadTech sells its automated auxiliary control systems in more than 100 countries to the web offset newspaper and commercial markets, packaging and converting markets, and publication gravure market. Headquartered in Sussex, WI, USA, QuadTech maintains a worldwide network of sales and service operations, and is proud to be registered ISO 9001:2008 DNV. QuadTech is a subsidiary of Quad/Graphics, one of the largest and most technologically advanced printers and multichannel solutions providers in the world.

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