



Contacts:

Craig Du Mez
QuadTech
+1 414 566 7500
www.quadtechworld.com

Ben Dodson
Bespoke
+44 (0) 1737 215200
ben@bespoke.co.uk

FOR IMMEDIATE RELEASE

QuadTech presents solutions to improve all aspects of newspaper printing at WAN IFRA India 2015

Assuring print quality and production efficiency, QuadTech's control systems also improve throughput, cut waste and enhance competitiveness

Sussex, Wisconsin, USA – 18 August, 2015 – QuadTech will present its range of solutions to help newspaper printers achieve higher quality and productivity on its stand (Hall 5, Stand 305) at WAN IFRA India 2015, 2-4 September (Bombay Convention & Exhibition Center, Mumbai).

Among the industry-leading solutions to be featured on the QuadTech stand are ones that are already delivering quality color, ink and waste savings, and improved press performance to printers around the world.

The **QuadTech® Color Control and Web Inspection System with AccuCam™** is an image-based color control system designed to meet the needs of newspaper and commercial printers. A closed-loop system, it automatically adjusts ink key settings to ensure consistent color. For newspaper printers, the system has a water control capability that measures and adjusts press dampening levels, reducing paper waste and ink usage.

The **QuadTech Register Guidance System with MultiCam®** is a closed-loop color-to-color register control that enables printers to achieve good copy quickly, reducing start-up waste. For newspaper printing, an automatic fan-out control automatically ensures lateral registration across the width of the web.

QuadTech's Ribbon Control System with MultiCam is a print-to-cut and print-to-fold registration system that minimizes make-ready waste. The technology utilizes cutoff compensators and sidelay compensators to minimize error. It can be integrated easily with other equipment like folders, rotary cutters and UV coaters.

The **QuadTech Digital Ink System** offers enhanced image quality with precise accuracy, better control of ink density – at all speeds – and a reduction in ink usage. A computer-controlled ink injection system that replaces traditional open fountain ink trains, the Digital Ink System can be used to upgrade existing “pump and rail” systems and give old presses a new life.

QuadTech Data Central® Reporting is a central hub for production data that displays, manages and stores print run information. It can be used to generate reports and graphics that enable data from one or more print run to be studied and correlated, to enable informed decisions. Color, registration and cutoff data can be presented and used in a variety of ways—from evaluating press performance to supplying statistical evidence when addressing a customer complaint. Reports can be viewed on a press-side ICON™ user interface, or remotely on a desktop or tablet.

“In a dynamic newspaper market like India’s, the demand for reliable print quality and accurate color by major advertisers and readers is very high,” said Hemant Desai, QuadTech General Manager for India. “When newspaper printers are also offering commercial products like inserts and magazines, the pressure to achieve these standards is even higher. That’s where QuadTech can make a huge difference with press controls that deliver the results advertisers and readers want, while also improving profit margins.”

About QuadTech, Inc.

QuadTech, Inc. is the world’s leading innovator of advanced color and inspection technology for the printing industry. Founded in 1979, QuadTech sells its automated auxiliary control systems in more than 100 countries to the web offset newspaper and commercial markets, packaging and converting markets, and publication gravure market. Headquartered in Sussex, WI, USA, QuadTech maintains a worldwide network of sales and service operations, and is proud to be registered ISO 9001:2008 DNV. QuadTech is a subsidiary of Quad/Graphics, one of the largest and most technologically advanced printers and multichannel solutions providers in the world.

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Editors’ Note: Suggested image captions:

FILE: QuadTech AccuCam.jpg

The QuadTech® Color Control and Web Inspection System with AccuCam™ offers image-based color control along with in-line scumming detection, plate verification, and water control from the same sensor.

FILE: QuadTech MultiCam.jpg

QuadTech’s MultiCam® is the world’s best-selling register control camera, with over 15,000 built and installed worldwide.

FILE: QuadTech Digital Ink System Distribution Head.jpg

The Digital Ink System replaces fountains with computerized ink injectors, providing precise density control across the printed image by metering the correct volume of ink delivered to each control zone.

FILE: Data Central Report - Newspaper.eps

QuadTech® Data Central® Reporting is an application that receives, manages, stores, and displays data that you can use to generate reports for monitoring and improving the performance of your presses and processes.

FILE: Hemant Desai – HIGH REZ.jpg

Mr. Hemant Desai, QuadTech General Manager for India